



## Sponsorship

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Maximize your ASTE experience, and build connections through our multilevel sponsorships

Questions? Contact Genie Siedler  
[director@aste.org](mailto:director@aste.org) or call 907 957 2783



Bring the focus to your business for our ASTE members. ASTE Sponsorship will align with your goals by providing benefits at three main tiers of brand exposure and connectivity, and 6 varied levels. Our leveled sponsorship program accommodates all budgets and meets any objective with multiple opportunities to advertise your product and connect to our members.

**Top Tier** provides maximum brand exposure through pre-conference emails, during conference marketing through our mobile app, and post conference connections. Top tier sponsors are linked to a main event, service or keynote.

**Mid Tier** sponsorships provides publicity for your company during the conference by being linked to a high value product giveaway, service, and post conference connections.

**Base Tier** sponsorships give you added benefits of connecting to our members through printed media distributed to our members.

ASTE appreciates the businesses that make significant contributions to the ASTE Conference, our leveled Sponsors. As a nonprofit 503C organization, ASTE is always in need of Sponsors who provide a negotiated level of monetary support, to help us offset the cost of keynote speakers, gift bag items, and other materials and services. The Vendor Chair and the Executive Director will negotiate sponsorship levels for each organization individually with a Memorandum of Agreement. A minimum of 20% of the sponsorship value is expected as a cash contribution. The levels below are a guideline for sponsorship arrangements.



**Dimond Level - \$25,000 - Top Tier** (cash + in-kind) **1.** Logo-Link on top level of our website and promotional materials. **2.** Priority selection of up to two Exhibitor Booths at prime locations **3.** Brand tied to a premium conference service or event, **4.** Breakout Sessions up to a total of 4 hours. **5.** Splash screen space on our mobile app at premium time slots. **6.** Access to membership directory



**Platinum - \$12,000 -Top Tier** (cash + in-kind) **1.** Logo-Link on top level, of our website and promotional materials **2.** Priority selection of up to two exhibitor booths at prime locations **3.** Brand tied to a premium conference giveaway, product, event, or keynote. **4.** Breakout Sessions up to a total of 3 hours. **5.** Splash screen space on our mobile app at premium time slots. **6.** Access to membership directory.



**Gold - \$8,000 - Mid Tier** (cash + in-kind) **1.** Logo-Link on our website. **2.** Priority selection of up to two exhibitor booths at prime locations **3.** Brand tied to a premium conference giveaway, product, event, or keynote. **4.** Breakout Sessions up to a total of 2 hours. **5.** Splash screen space on our mobile app at premium time slots. **6.** Access to membership directory.



**Silver- \$5,000 - Mid Tier** (cash + in-kind) **1.** Logo-Link on the front page of our website **2.** Priority selection of up to two exhibitor booths at prime locations **3.** Brand tied to a premium conference giveaway, product, event. **4.** Breakout Sessions up to a total of 1 hour. **5.** Access to membership directory.



**Bronze - \$1,500 - Base Tier** (cash + in-kind) **1.** Logo-Link on the front page of our website **2.** Priority selection of exhibitor booths **3.** Printed or media item distributed in our members gift bags **4.** Breakout Sessions up to a total of 1/2 hour.



**Associate - \$500 - Base Tier** (cash + in-kind) **1.** Logo-Link on the front page of our website **2.** Priority selection of corner/double exhibitor booths or other locations **3.** Printed or media item distributed in our members gift bags.

## Booth Information and Exhibit Hall Map

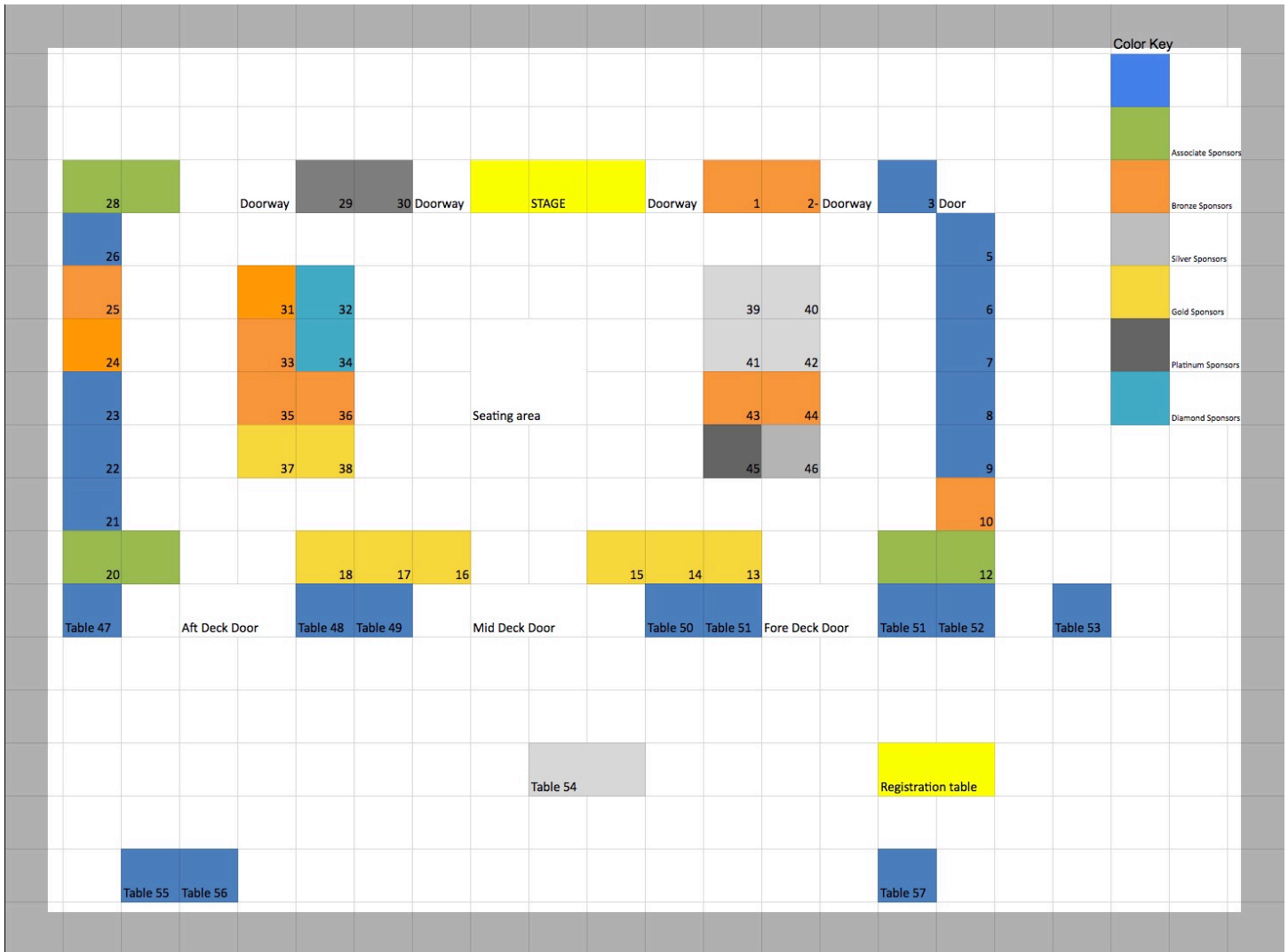


Exhibit Hall booths are delineated by pipe and drape. The back wall is approximately 10 feet wide and each booth extends out into the floor with a half drape of 8 feet. Booth displays and activities may extend out into the floor approximately 10 feet, making each booth space approximately 10x10. Exceptions to this size are the corner booths, which are approximately 10 x 15.

Outside the Exhibit hall, draped tables are set up in the main hotel hallways with variable space.

Very robust wifi is provided throughout the building from our Diamond Sponsor, GCI. Booths and tables come with a 6 ft draped table, 2 chairs and electrical power. Additional furniture and supplies can be arranged through our service contractor, Alaska Event Services.

Exhibit Hall load in is 8-12, Saturday, February 17<sup>th</sup>, The Exhibit Hall will open noon-5 on Saturday, 8-5 on Sunday, and 8- 2:30pm on Monday. Load out will be Monday afternoon. Sessions and other conference activities will continue on Tuesday.

# #ASTE18

February 17-20, Anchorage Alaska

The Hotel Captain Cook.

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