



2017 VENDOR SPONSORSHIPS

Email: brad@efminc.com



BOSTON

WHERE
IT
LEADERS
CONNECT

INTRO TO THE SIM BOSTON SUMMIT

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AMANDA MOORE

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UDAY DIXIT

VP of Engineering

AssuriCare

On behalf of SIM Boston, our Honorary Advisors, Executive Board and Conference Planning Committee, we invite you to join us as a sponsor at our 3rd annual event, the 2017 SIM Boston Technology Leadership Summit!

SIM Boston has inspired the minds of the most respected IT leaders in the area. Regarded as the premier network for IT leadership, SIM Boston is a community of thought leaders who share experiences and rich intellectual capital, and explore future IT direction. As the host and driving force behind this conference, we are confident you will find value in both the information you receive and the relationships you cultivate.

In our 3rd year our focus is to bring together local, national and global leaders of the industry, to provide opportunities to network and exchange ideas and experiences, and to recognize the many types of work being done in our community.

- As a Sponsor of the SIM Boston Technology Leadership Summit, you will:
- Be given full access to the conference (non-sponsoring vendors will not be allowed to attend)
- Have the opportunity throughout the day to network face-to-face with conference attendees and demonstrate and/or share your innovative solutions
- Be recognized as an organization committed to supporting and helping grow the region's Information Technology industry

Following you will find specific sponsorship information for your review. As you will see, opportunities are very limited. For more information, contact Brad Emick with our event management company EFM, at 515-332-7940 or brad@efmnc.com

We look forward to seeing you at the 2017 SIM Boston Technology Leadership Summit. You can't afford to miss out!

Sincerely,

Amanda Moore
Co-Chair 2017 SIM Boston Technology Leadership Summit
IT Director, NAM Field Services, Solution Center & Governance
Schneider Electric

Uday Dixit
Co-Chair 2017 SIM Boston Technology Leadership Summit
VP of Engineering
AssuriCare

VENDOR SPONSORSHIPS

TITLE SPONSOR (SOLD OUT)	\$30,000
<ul style="list-style-type: none"> • Naming rights to the event. Example: IT Symposium, presented by “XYZ Company” • Introduction during opening comments from event chairperson • Opportunity to provide a 3 minute welcome message • Attendance for seven company representatives throughout the entire event • Opportunity to bring in a customer or subject matter expert to provide a best-practice presentation • Recognition as Title (Presenting) Sponsor on all event materials with priority logo placement • Full page Ad in Mobile App with Company Overview • Primary recognition in select marketing materials, event signage and website • 6’ table in preferred location in the main ballroom for placement of corporate literature and/or give-a-ways • Post-event listing of each enrolled registrant (no email) 	

DIAMOND SPONSOR (1 LEFT)	\$20,000
<ul style="list-style-type: none"> • Introduction from event chairperson • Opportunity to provide a three minute welcome message • Attendance for six company representatives • Opportunity to bring in a customer or subject matter expert to provide a best-practice presentation • Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-aways • Post-event listing of each enrolled registrant (no-email) • Secondary recognition on all event materials with priority logo placement • On-stage recognition at the main event cocktail reception • Primary recognition in select marketing materials, event signage and website 	

PLATINUM SPONSOR (1 LEFT)	\$17,500
<ul style="list-style-type: none"> • Attendance for five company representatives throughout the entire event • Opportunity to bring in a customer or subject matter expert to provide a best-practice presentation • Enhanced recognition in select marketing materials, event signage and website • Full page Ad in Mobile App with Company Overview • 6’ table in preferred location in the main ballroom for placement of corporate literature and/or give-a-ways • Post-event listing of each enrolled registrant (no email) 	

GOLD SPONSOR (1 LEFT)	\$15,000
<ul style="list-style-type: none"> • Attendance for four company representatives throughout the entire event • Opportunity to bring in a customer to provide a best-practice presentation on the topic of your choice • Primary placement of the 6’ table in the main ballroom for placement of corporate literature and/or give-a-ways • Post-event listing of each enrolled registrant (no email) • Enhanced recognition in event program, select marketing materials, event signage and website 	

VENDOR SPONSORSHIPS

SILVER SPONSOR (1 LEFT)	\$12,500
<ul style="list-style-type: none"> • Attendance for three company representatives throughout the entire event • Opportunity to bring in a customer provide a best-practice presentation (deadlines must be met) • Recognition in select marketing materials, event signage and website • Full page Ad in Mobile App with Company Overview • 6' table in preferred location in the main ballroom for placement of corporate literature and/or give-a-ways • Post-event listing of each enrolled registrant (no email) 	
CONFERENCE SPONSOR	\$8,500
<ul style="list-style-type: none"> • Attendance for two company representatives throughout the entire event • Recognition in select marketing materials, event signage and website • Full page Ad in Mobile App with Company Overview • 6' table in preferred location in the main ballroom for placement of corporate literature and/or give-a-ways • Post-event listing of each enrolled registrant (no email) 	
Wi-Fi SPONSOR	\$2,500
<p>Has to be added to an existing 2017 Vendor Sponsorship</p> <ul style="list-style-type: none"> • Recognition on main screens throughout the event • Recognition on table tents on every table • Wi-Fi password changed to sponsor name (if available) • Recognition in pre-event attendee emails 	
LANYARD SPONSOR	\$2,500
BREAKFAST SPONSOR	\$5,500
LUNCH SPONSOR	\$5,500
COCKTAIL RECEPTION SPONSOR	\$5,500
ADDITIONAL SALES ATTENDEE	\$750

CONTACT INFO







WHERE
IT
LEADERS
CONNECT






Networking & Education for the IT Executive

Contact SIM Boston:

-  | Amanda Moore : 508-549-6669
-  | amanda.moore@simbostonsummit.com
-  | Uday Dixit: 508-341-5838
-  | uday.dixit@simbostonsummit.com

Event Management Office:

-  | 1202 3rd Avenue North, Humboldt, Iowa 50548
-  | 515-332-7940, Fax: 515-332-7936
-  | Email: brad@efminc.com

Visit Us

-  | www.simbostonsummit.com

ABOUT SIM BOSTON

OUR VISION:

To be the organization of choice serving today's and tomorrow's IT leaders in the Eastern New England area.

SIM is WHERE IT LEADERS CONNECT

At the Boston Chapter of SIM, we provide leading information technology executives, consultants, and academics with a place to share ideas. Our collaborative community shares best practices, trends and lessons learned for you: the person that is responsible for shaping and influencing the future of IT and IT management.

Our goal is to provide you with access to a robust community of the area's top IT leaders so you can exchange ideas, share best practices, and stimulate your mind. As a senior-level IT professional providing both strategic and tactical direction to your division on a daily basis, you need someplace to turn for advice, answers, and guidance, too.

We give you the tools you need to grow during each stage of your career. As you work with our other members, leading IT professionals from a variety of industries, you'll find you're contributing to the progression and innovation of the IT industry.

SIM BOSTON OUTREACH PROGRAM

"We make a living by what we get, but we make a life by what we give."
~ Winston Churchill

We created our outreach program after our members—like you—rose through the ranks, assumed positions of IT leadership, and realized how good the IT field is to us. We decided it was essential to give back to our community by supporting programs that contribute to the vitality of the Information Technology profession.

Outreach Partners

- Year-Up
- Teen Voices
- Common Impact
- Tech Boston
- STEM Education Public School Teacher Workshop
- Citizen Schools
- Future Potential in IT (FPIT)

Our partners benefit from the expertise, experience, funds, and counsel of both the SIM Boston leadership, as well as our members. We continue to evaluate opportunities to fulfill our goals of providing a positive community impact through information technology.

Outreach partners receive funds and/or volunteers to advance their efforts. Our chapter also runs the Future Potential in IT (FPIT) program for college students, while supporting Science, Technology, Engineering, and Mathematics (STEM) education as the learning foundation needed for careers in information technology.

SPONSORSHIP AGREEMENT

Company Name _____

Event Contact: _____ Title: _____

Address: _____ City: _____

Telephone: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Accounting Contact: _____ Title: _____

Address: _____ City: _____

Telephone: _____ State: _____ Zip: _____

Email: _____ Fax: _____

Package	WiFi-\$2500	Total
Contract Total		

Authorized Signature

25% deposit, balance due 60 days prior to event | No Refunds

Client Print Name/Title _____ Date _____

Client Signature _____

I agree that this is a representation of my digital signature.
