

Get to know Klik

Think of the [Klik SmartBadge™](#) as an intelligent, tech-savvy name badge. The SmartBadge makes it easy for attendees and exhibitors to exchange contact info by simply holding their badges close to each other and clicking the wearable device – no additional hardware required!



So how does it work?

SmartBadge

Each and every participant – whether attendee, sponsor, or exhibitor – will be outfitted with a Klik SmartBadge at check-in, which means there are no barriers to adoption.



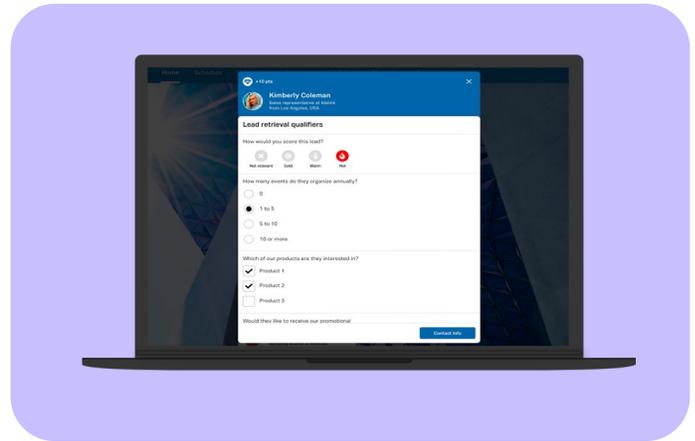
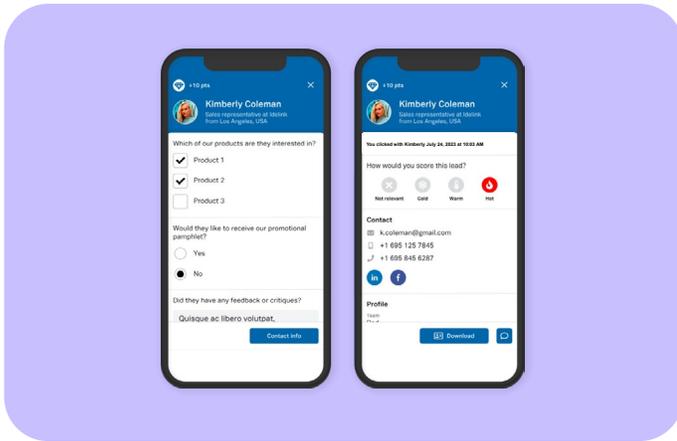
Front



Back

Lead scoring

With Klik, booth reps can easily rate leads and take notes using the event app. Set up custom questions to guide the lead qualification process, then check out the event app to view captured leads and associated data.



Live dashboard

Head to the dashboard to view real-time lead data, including captured leads, engagement levels, unique connections, lead ratings, qualifications, and sales rep notes. Plus, quickly export leads to your CRM and access a real-time sales leaderboard to see which reps perform best.

