



DESIGNING CITIES MINNEAPOLIS 2026

May 12 – 15, 2026 | Hilton Minneapolis



2026 CONFERENCE
SPONSORSHIP OPPORTUNITIES

Join us in Minneapolis!

NACTO DESIGNING CITIES CONFERENCE ↗

Sponsor Designing Cities 2026 and lead the movement to transform urban mobility



The NACTO Designing Cities Conference brings together over 1,000 people passionate about advancing the state of transportation in North American cities—engineers, planners, government agency leaders, elected officials, advocates, and other transportation professionals of all career levels.

There is no better place to highlight your commitment to urban transportation and connect with the public sector movers and shakers who plan, design, build, and advocate for safe, accessible, and equitable mobility.

Expand Your Network & Connect with Decision Makers

More than 70% of conference attendees come from public agencies. Most attendees are managerial level or higher, meaning you have the opportunity to directly connect with city decisionmakers.



Target Your Investments & Enhance Your Visibility

The sponsorship package options are highly customizable—allowing your organization to align your investment with your strategic goals and budget, and reach your target audience to maximize your sponsorship benefits.

Join the Conversation

Showcase your commitment to and leadership in transforming cities as places for people, with safe, sustainable, accessible, and equitable transportation choices by sending your staff to the conference, tabling, and/or speaking on a Walkshop.



Make a Difference by Supporting the Movement

The annual conference and convening of the best minds in transportation is not possible without the support from NACTO's sponsors. Investing in the conference is investing in cities and transit agencies and their collaborators around the country that are working towards the movement for better streets and city transportation.



Thank you to our 2025 Sponsors



District Department of Transportation



ZICLA®



Automotus



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Sponsor Designing Cities

We provide a limited number of sponsorships and they are sold on a first-come, first-served basis. We often run out of our levels that include the option to table first. If tabling is of interest we recommend signing up soon, with the added bonus of getting your choice of table location.

SPONSORING THE CONFERENCE IS THE ONLY WAY TO...

↳ **Secure and augment your staff presence at the conference, which otherwise requires an application process and is limited to 3 people per company.**

↳ **Be part of Walkshops: Have your project, product, or design featured, secure your staff a spot on the tour, and speak about your work during the tour (and, you will get logo visibility across Walkshop materials!)**



The earlier you sign on to sponsor, the more visibility you'll have! Sponsors are featured on our website just after they sign on, and NACTO begins to recognize sponsors in dedicated e-blasts to our nearly 20,000 subscribers as early as when registration opens in January 2026.

Sponsorship Levels

All sponsors receive these benefits



Logo recognition on the NACTO website and registration portal, conference app, and printed marketing materials



Digital materials on the conference website that can be accessed via the conference registration platform/app by our 1,000+ attendees

	Only 2 spots available:	Limited number available:	Limited number available:		
	DIAMOND \$50,000	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
Number of Complimentary Registrations (\$1,500 value each)	6	5	3	2	1
Table in Conference Sponsor Area	Two 6' tables	Two 6' tables	One 6' table	+\$7,500 single table +\$15,000 double	
Sponsor a Walkshop: Select a project or topic to feature on a Walkshop, speak on that tour, and secure spots for your staff on it	One walkshop +\$1,500 per additional walkshop	One walkshop +\$1,500 per additional walkshop	+\$1,500 per walkshop	+\$2,500 per walkshop	+\$3,500 per walkshop
Recognition by NACTO leadership during Plenary session	✓	✓			
Access the full list of attendees and get to send a one-time pre-conference email blast	✓	✓	✓		
Sponsors at this Level Can Access "Extend Your Reach" Options	✓	✓	✓	✓	
Option to plan and host one session at the conference that benefits the community. NACTO approves of session concept.	✓				

Add-On Options

	DIAMOND \$50,000	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000
1 Commemorative Conference Swag (max 2 sponsors, must be different items)	Cost of the custom item order for 1,000 attendees	Cost of the custom item order for 1,000 attendees	+\$4,000 & cost of 1,000 custom items	+\$6,000 & cost of 1,000 custom items
2 Coffee & Refreshment Sponsor	Cost of order for break period (\$5,000 per drink station)	Cost of order for break period (\$5,000 per drink station)	Cost of order for break period (\$5,000 per drink station)	Cost of order for break period (\$5,000 per drink station)
3 Walkshop Microphone Sponsor (max 1 sponsor)	Cost of 200 mobile microphones	Cost of 200 mobile microphones	+\$4,000 & Cost of 200 mobile microphones	
4 Headshot Sponsor (max 1 sponsor)	+\$2,000 & cost of photographer	+\$3,000 & cost of photographer	+\$7,000 & cost of photographer	+\$10,000 & cost of photographer
5 Charging Station Sponsor (max 1 sponsor)	+\$1,000 & Cost of charging station	+\$2,000 & Cost of charging station	+\$6,000 & cost of charging station	
6 Scholarship Sponsor	+\$1,000 per scholarship	+\$1,000 per scholarship	+\$1,000 per scholarship	+\$1,000 per scholarship



1 COMMEMORATIVE CONFERENCE SWAG SPONSOR

Sponsor the swag of Designing Cities 2025! With your support, every NACTO attendee will receive a conference swag item, unique to Designing Cities 2025, with your company presence on it. NACTO will design the item, and prominently feature your name and logo as a sponsor of Designing Cities. Your staff can host the swag pick up table, getting to meet every conference attendee!

Estimated cost of swag items:

- Canvas tote bags: \$10,000
- Reusable water bottles: \$20,000

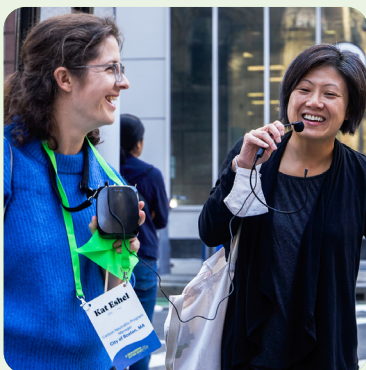
Other ideas include fanny packs, hats—we're open to your suggestions!

*Note: this option must be confirmed by **March 21st, 2026** to allow for production time*



2 COFFEE & REFRESHMENT SPONSOR

Fuel the Designing Cities attendees with coffee to keep the energy up, and cooling refreshments for after WalkShops. A sign thanking your company and with your company logo will show participants that you made this possible and saved them a wait in the hotel Starbucks!



3 WALKSHOP MICROPHONE SPONSOR

Walkshops are the most popular programming at the conference, and mobile microphones are absolutely essential to their success - leaders and speakers on the tour need amplification on our loud city streets! Order microphones with your branding on them and they will be used at every Walkshop throughout the event.

*Note: This option must be confirmed by **January 28th, 2025**.*



4 HEADSHOT SPONSOR

Sponsor a Headshot space which can be located in proximity to your table! Attendees will have the opportunity to receive a complimentary digital headshot taken by a professional photographer. As an additional benefit, your company will receive two (2) Mobile App push notifications, reminding attendees to get their headshot taken.



5 CHARGING STATION SPONSOR

Sponsor an area with phone & laptop chargers and lounge chairs set up, and bring your own signage to include in the area. Everyone needs their phones and laptops charged!



6 SCHOLARSHIP SPONSOR

Support the attendance of young and early career professionals at NACTO member agencies to attend Designing Cities 2026: Minneapolis! Scholarship recipients will be informed by NACTO staff that their scholarship was made possible by your company. Scholarship priority will be given to early career professionals at member agencies within the region. The cost for sponsors covers a full registration (valued at \$850) and administrative fees.



DESIGNING CITIES **MINNEAPOLIS 2026**

