



**ABB ELECTRIFICATION
PARTNER EVENT**

Punta Cana, Dominican Republic
March 2–5, 2026

EVENT GUIDE

ABB confidential | Internal use only



**ENGINEERED
TO OUTFRAN**

TABLE OF CONTENTS

4	Rules & regulations
6	Safety information
8	Evacuation & assembly plan
10	Attendee info – Customer / Audience type
12	Agenda March 2–5, 2026
14	Event messaging
16	Customer engagement
20	Logistics
22	Detailed agenda

RULES & REGULATIONS



Don't look the other way

Stop work and report all safety concerns and hazards.



Code of Conduct

You are representing ABB. Your actions are a reflection of our company, our brand and our business.

- Act professionally
- Drink responsibly
- Be safe

Please be sure your actions and interactions with customers and competitors always comply with antitrust and other laws regulating competition.

[ABB Code of Conduct](#)

SAFETY INFORMATION



Security

We have 24/7 surveillance cameras, in addition to physical security.



Medical & Emergency Services

The **Medical Clinic** is located near the restaurants, at the intersection between the **Breathless Hotel and Dreams Onyx**.

A medical office is within the hotel, endorsed by the Hospiten Health Center, with a doctor on duty 24/7.

Hospiten Health Center is about a 20–30 minute drive from the property, depending on traffic.

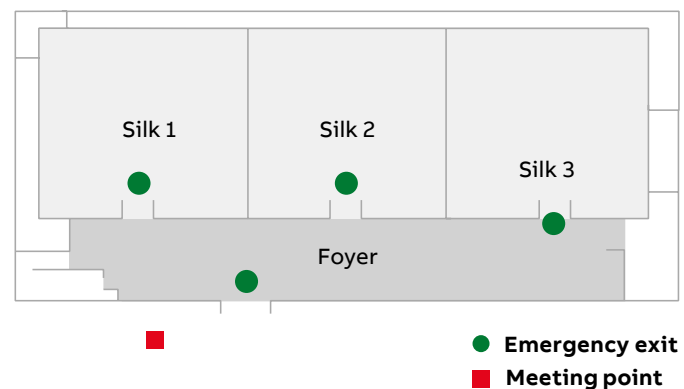
Medical expenses, as long as they are not the direct responsibility of the hotel, are covered by the guest, as this is a service that is not included in the resort.

EVACUATION & ASSEMBLY PLAN

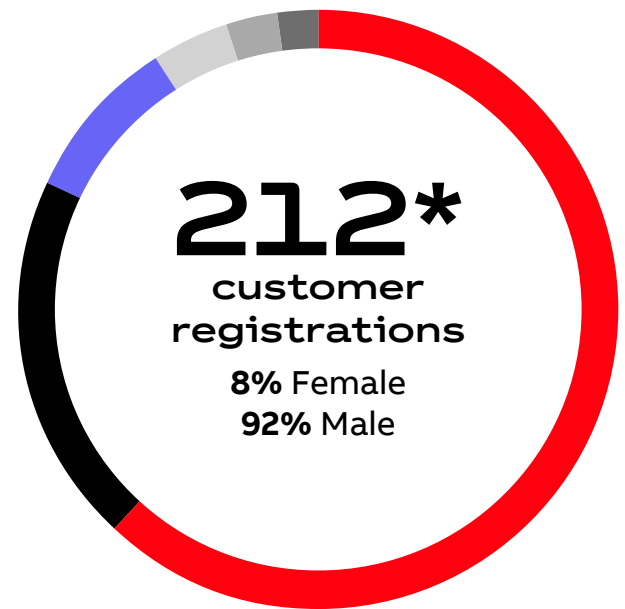


In the event an emergency is announced, or a fire alarm is sounded, guests and employees should follow these evacuation procedure safety steps:

- Be calm, courteous and quiet.
- Listen for further instructions from convention center staff or over the PA system.
- Immediately evacuate the work or meeting area to the nearest exit.
- Only use stairs and exit doors. Do not use elevators or escalators.
- Do not wait for others and do not take time to retrieve personal property.
- Hotel staff will advise when it is safe to re-enter the building.



ATTENDEE INFO - CUSTOMER / AUDIENCE TYPE



Channel	Registrations	%
● Distributor	130	62%
● Panel Builder	40	20%
● System Integrator	21	9%
● OEM	9	4%
● EPC	8	3%
● End User	4	2%

Country	Count
Argentina (PY&UY)	7
Brazil	46
Chile	11
CO&EC	27
CA&C	49
Mexico	48
Peru	24

*as of Feb 18th

AGENDA*

MARCH 2-5, 2026

MARCH 2

Monday



2:00 PM – 4:00 PM GMT -4

Arrivals + Registration for ABB participants

3:30 PM - 4:15 PM GMT -4

**EL Leadership and Marketing
& Sales Council meeting**

4:30 PM – 6:00 PM GMT -4

**Division meetings with
respective presidents**

7:00 PM – 10:00 PM GMT -4

**ABB Welcome Dinner with the
EL Leadership Team**

MARCH 3

Tuesday



9:00 AM – 4:30 PM GMT -4

Internal Growth Strategy Meeting

7:00 PM – 10:00 PM GMT -4

Partners Welcome Dinner

MARCH 4

Wednesday



9:00 AM – 5:00 PM GMT -4

Partner Conference Day 1

7:00 PM – 10:00 PM GMT -4

**An Evening Under the Caribbean Sky –
A Night of Connection with Our Partners**

MARCH 5

Thursday



9:00 AM – 12:00 PM GMT -4

Partner Conference Day 2

*Agenda and event details might be subject to change.
Any updates will be communicated on-site to all participants.
We appreciate your understanding.

EVENT MESSAGING

Where Solutions Come Together



MARKET NEED

Growth

Powering industrial, digital, and urban expansion

Resilience

Ensuring systems perform under volatility

Integration

Modernizing infrastructure to unlock clean energy

Speed

Executing fast, safely and reliably



OUR PROMISE

We are committed to enabling growth in LATAM.

We support with pioneering technology and services in electrification.

We see partners as extension of our own team.



KEY MARKETS

Argentina, Brazil, Central America & Caribbean, Chile, Colombia & Ecuador, Mexico, Paraguay, Peru, Uruguay



WHY

- Strengthen relationships through networking opportunities
- Showcase leadership in electrification, sustainability and policy-driven innovation

CUSTOMER ENGAGEMENT



Gifts for our Partners



Formula E hat signed by Lucas di Grassi (Formula E Champion, participants to receive it on Wednesday, March 4)



ABB Drawstring backpack incl.:

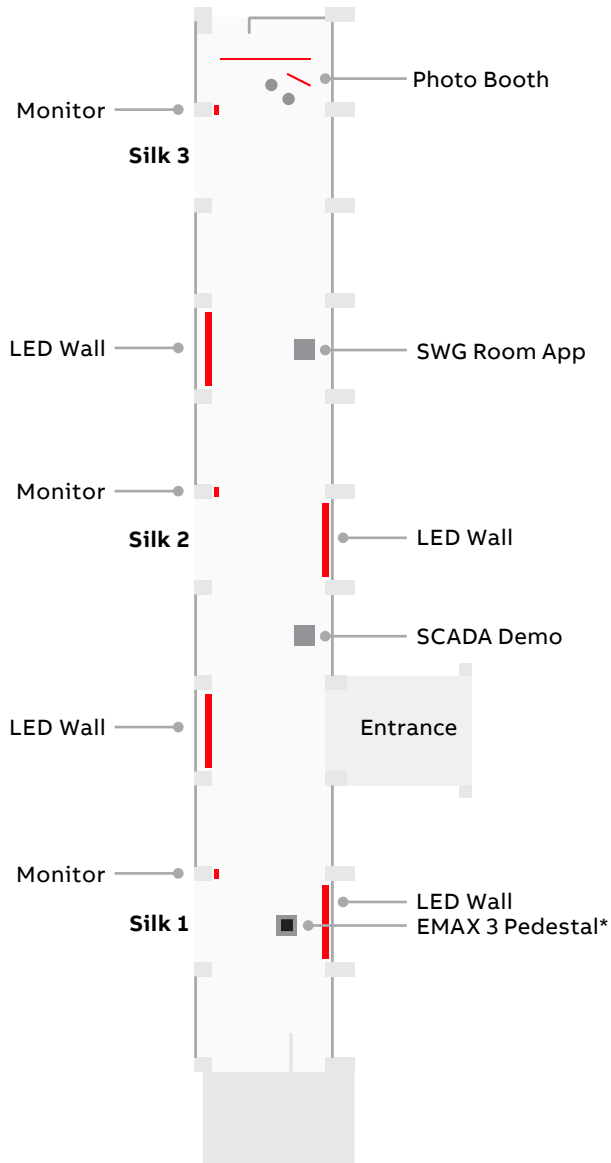
- Charging cable
- Recycled plastic Pen
- Insect repellent



ABB team will receive the **ABB gradient lanyards**. Customers will receive the **ABB white lanyard** – for a clear and visible differentiation.



Expo Area – Floor Plan



*subject to change



Wi-Fi will be available throughout the event venue.



Dress code

Business casual for all activities of the official program.

Guidance: Warm temperatures – light, breathable fabrics recommended.



LOGISTICS



- Please remember to wear your badge at all times.
- Customers will have a different type of lanyard, making them easy to recognize.



Airport transfer

- From Punta Cana International Airport (PUJ) or Santo Domingo Airport (SDQ) to the venue round trip transportation is provided based on the flight information entered in your registration.
- Detailed instructions will be shared with you prior to your departure.
- It is strongly recommended not to use any other methods of transportation.



Visa requirements

Dominican Republic e-ticket information:
[E-Ticket for the Dominican Republic](#)

- All travelers must complete the official online e-ticket form.
- The form collects basic passport, travel, and accommodation details.
- It should be completed no more than 72 hours before your flight.
- A QR code will be generated for entry (not required for departure).
- The form can also be filled out at the airport if necessary.

DETAILED AGENDA*

MARCH 2

Monday

2:00 PM – 4:00 PM GMT -4

Arrivals + Registration for ABB participants

Location: Breathless Reception area

3:30 PM – 4:15 PM GMT -4

EL Leadership and Marketing & Sales Council meeting

Location: Vision Meeting Room

4:30 PM – 6:00 PM GMT -4

Division meetings with respective presidents

Location:

- Silk 3 Meeting Room: ELSB/SP
- Vision Meeting Room: ELSE
- Scent Meeting Room: ELIP
- Sofrito Terrace (meeting point:
Breathless Reception Area): ELDS

7:00 PM – 10:00 PM GMT -4

ABB Welcome Dinner with the EL Leadership Team

Location: Dreams Onyx Main Pool area

*Agenda and event details might be subject to change.
Any updates will be communicated on-site to all participants.
We appreciate your understanding.

MARCH 3

Tuesday

9:00 AM – 4:30 PM GMT -4

Internal Growth Strategy Meeting

Time Location	Topic / Action Plan
9:00 Silk 1 & Silk 2 (Plenary area)	Agenda + Safety and Security Briefing
9:10–9:40 Silk 1 & Silk 2 (Plenary area)	Welcome Address by Giampiero - Where Solutions Come Together
9:40–10:30 Silk 1 & Silk 2 (Plenary area)	M&S regional overviews
10:30–11:00 Silk 1 & Silk 2 (Plenary area)	Q&A session
11:00–11:30 Silk 1 & Silk 2 (Foyer area)	Coffee break + Networking
11:30–13:30 Silk 1 & Silk 2 (Plenary area) + Meeting Rooms: Silk 3, Vision, Sound, Scent, Senses	Growth Ambitions Rotating Workshops – “Let’s make it work”; Grow your own way; Customer Journey
13:30–15:00 Spoon Restaurant – Breathless Hotel	Lunch
15:00–16:00 Silk 1 & Silk 2 (Plenary area) + Meeting Rooms: Silk 3, Vision, Sound, Scent, Senses	Growth Ambitions Rotating Workshops – “Let’s make it work”; Grow your own way; Customer Journey
16:00–16:30 Breathless Xhale beach (exact location to be indicated on-site)	ABB Group photo

7:00 PM – 10:00 PM GMT -4

Partners Welcome Dinner

Location: Breathless Main Pool area

MARCH 4

Wednesday

9:00 AM – 5:00 PM GMT -4

Partner Conference Day 1

Time Location	Topic / Action Plan
9:00–9:50 Silk 1 & Silk 2 (Plenary area)	Partner Event Opening Ceremony Welcome Address by Giampiero – Where Solutions Come Together
9:50–10:10 Silk 1 & Silk 2 (Plenary area)	Driving Regional Impact in Electrification
10:10–10:30 Silk 1 & Silk 2 (Plenary area)	Partnering Better For Modern Grids
10:30–11:00 Silk 1 & Silk 2 (Plenary area)	Q&A session with EL Leadership
11:00–11:30 Silk 1 & Silk 2 (Foyer area)	Coffee break + Networking
11:30–12:30 Silk 1 & Silk 2 (Plenary area)	Keynote Formula to Win
12:30–14:00 Spoon Restaurant – Breathless Hotel	Lunch
14:00–16:00 Silk 1 & Silk 2 (Plenary area), Silk 3, Scent & Sound & Vision	Theme Sessions: Electrifying Buildings, Electrifying Industries, Grid Modernization
16:15–17:00 Silk 1 & Silk 2 (Plenary area)	Channel Partners – Space for Your Potential
16:15–17:00 Expo area (Plenary Foyer)	Meet & Greet with End-User Customers

7:00 PM – 10:00 PM GMT -4

An Evening Under the Caribbean Sky – A Night of Connection with Our Partners

Location: Breathless Xhale Beach



MARCH 5

Thursday

07:30 AM – 8:30 AM

ABB Value Provider Breakfast and Networking (based on invitation only)

Location: Sofrito restaurant

9:00 AM – 12:00 PM GMT -4

Partner Conference Day 2

Time Location	Topic / Action Plan
9:00–11:00 Silk 1 & Silk 2 (Plenary area), Scent & Sound & Vision	Feedback Sessions dedicated to: Channel Partners, End-Users / Service, Critical Power / Data Center
09:00–12:00 Silk 3 Meeting Room	Leadership meet-ups
11:00–12:00 Expo area (Plenary Foyer)	Coffee + Networking
12:00–14:00 Spoon Restaurant – Breathless Hotel	Lunch + End of Event

ABB Ltd.

Affolternstrasse 44
8050 Zurich
Switzerland
abb.com