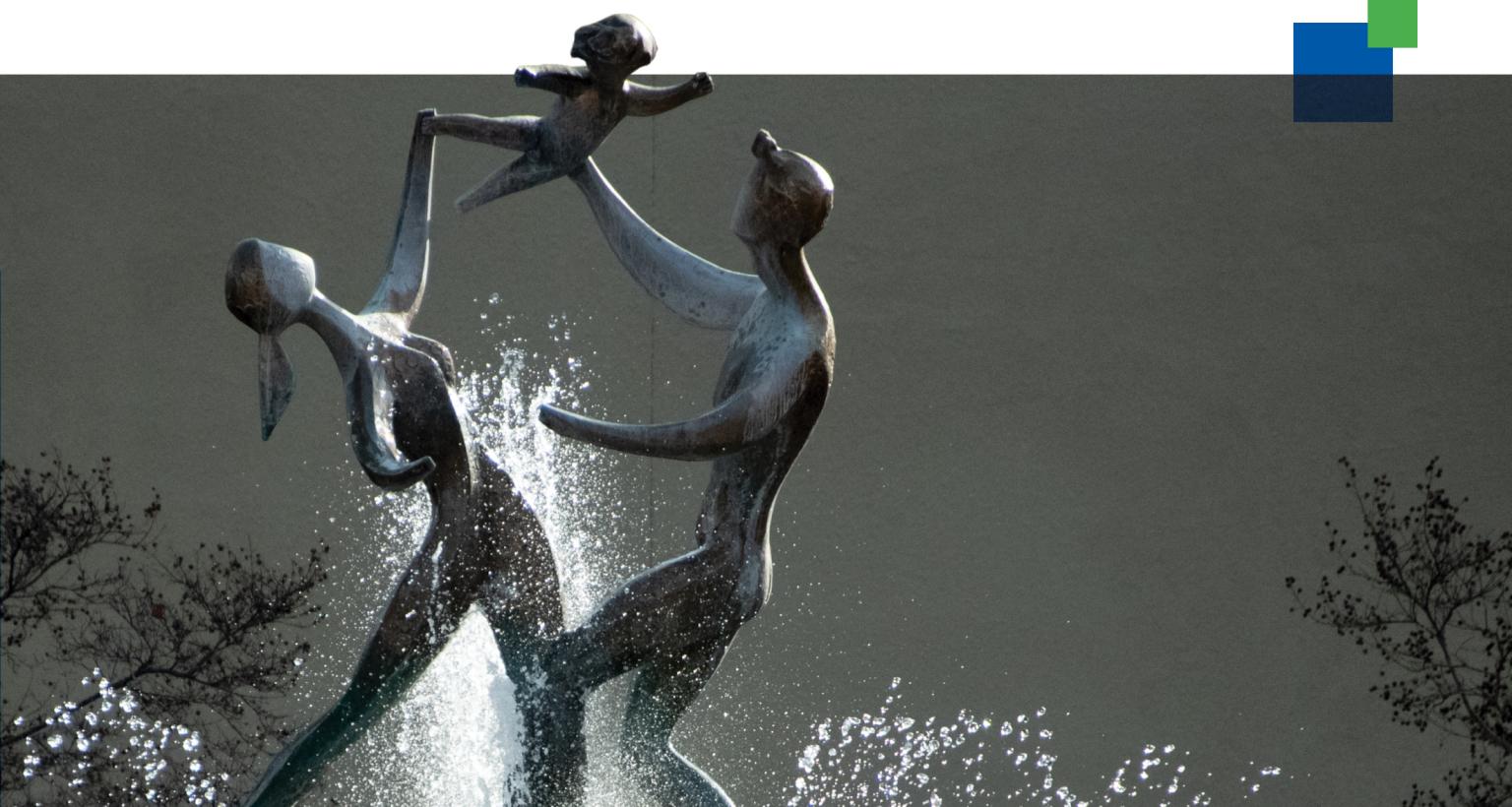




City of Hope's
Food Industry Circles'

HARVEST FESTIVAL BALL



SATURDAY, NOVEMBER 7, 2020
5 to 7 p.m. | A Virtual Event

A MESSAGE FROM OUR FOOD INDUSTRY PRESIDENT'S



Welcome, City of Hope Food Industry Circle Friends!

City of Hope is special to each of us for many reasons. We each have our unique stories that have led us to join the Food Industries Circle in our respective regions. Over the last 40+ years, the food industry groups have led efforts in Southern California, Northern California, the Pacific Northwest, and the Southwestern U.S. to support the critical work at City of Hope.

Altogether, we have raised more than \$200 million through consumer programs, event sponsorship, employee participation at events, corporate philanthropy programs, employee giving, and personal gifts. We are thrilled that we can continue the tradition of the Harvest Ball and Festival Ball despite the unique challenges being thrown our way.

For the first time in City of Hope's history, we have combined our efforts to bring you this unique all-virtual event. We are incredibly thankful to have you with us tonight, as we have a fantastic program planned for you. Our mission tonight is to help drive innovation at City of Hope to ensure that they remain a leader in the fight to eradicate cancer, diabetes, and other life-threatening diseases.

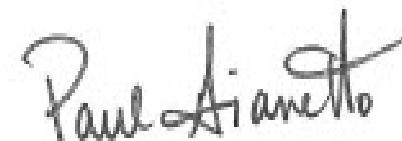
It has been through collaboration and care combined with your generous support that we have been able to generate millions of dollars to benefit City of Hope and cancer and diabetes patients everywhere. We feel honored to serve as Presidents of our boards and look forward to the day when we can meet in-person again. Until then, we hope you enjoy your time with us tonight from the comfort of your home and remember why we're all here.



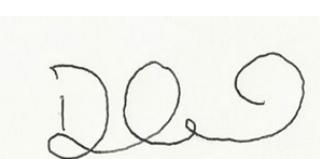
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Mission Foods



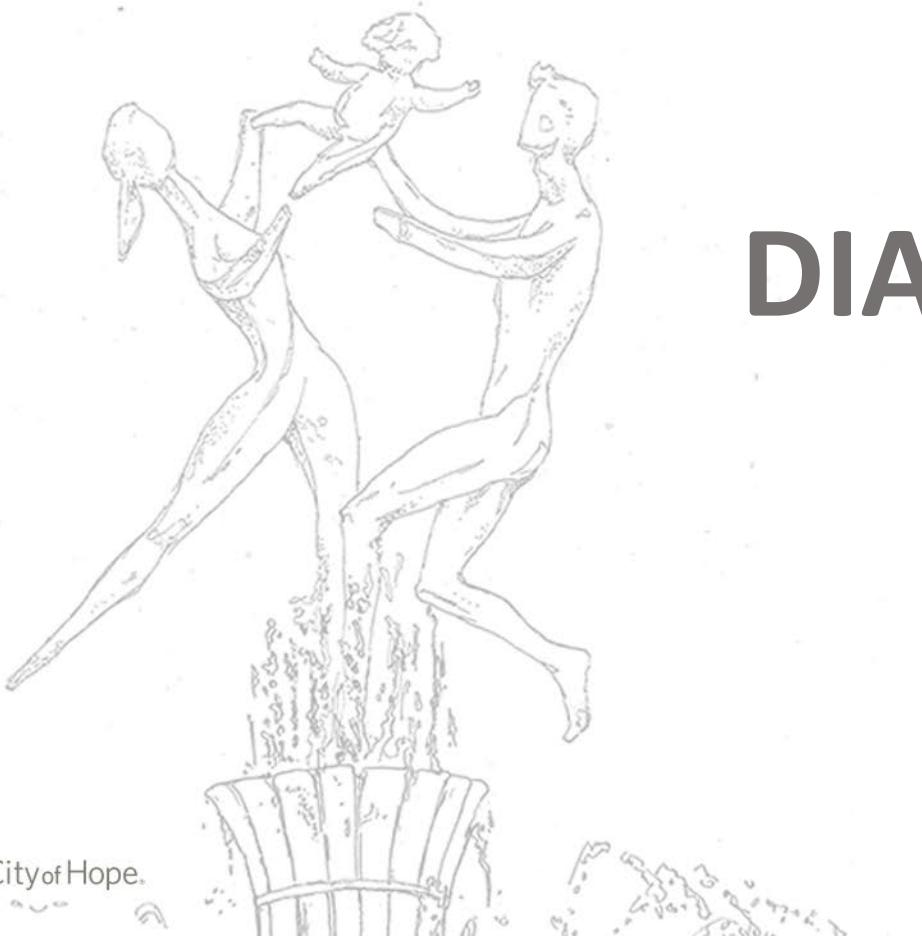
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Senior VP of Sales & Merchandising
Raley's



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look back
and how
about the
years



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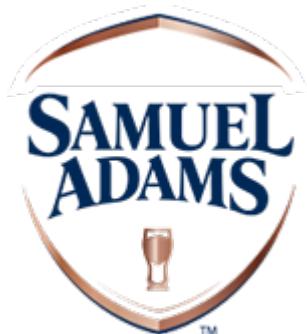
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2020 HARVEST FESTIVAL BALL

The advertisement features a collage of images related to the holidays. At the top, logos for 14 Hands, Ste. Michelle, H3, Erath, and Intrinsic Wine Co. are displayed. Below the logos are several photographs: a woman laughing at a dinner table, a large roasted turkey on a platter, a couple in a kitchen, a woman wrapping a gift, a roasted chicken on a bed of vegetables, and a couple sitting by a fireplace. In the center, a box contains the text "HOME FOR THE holidays" in a stylized font, with "STE. MICHELLE" and "WINE ESTATE" below it. A small "14 HANDS" logo is in the bottom left corner of the box. The background of the advertisement is a dark green with a subtle floral pattern.

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**YOU INSPIRE US
EVERY DAY**

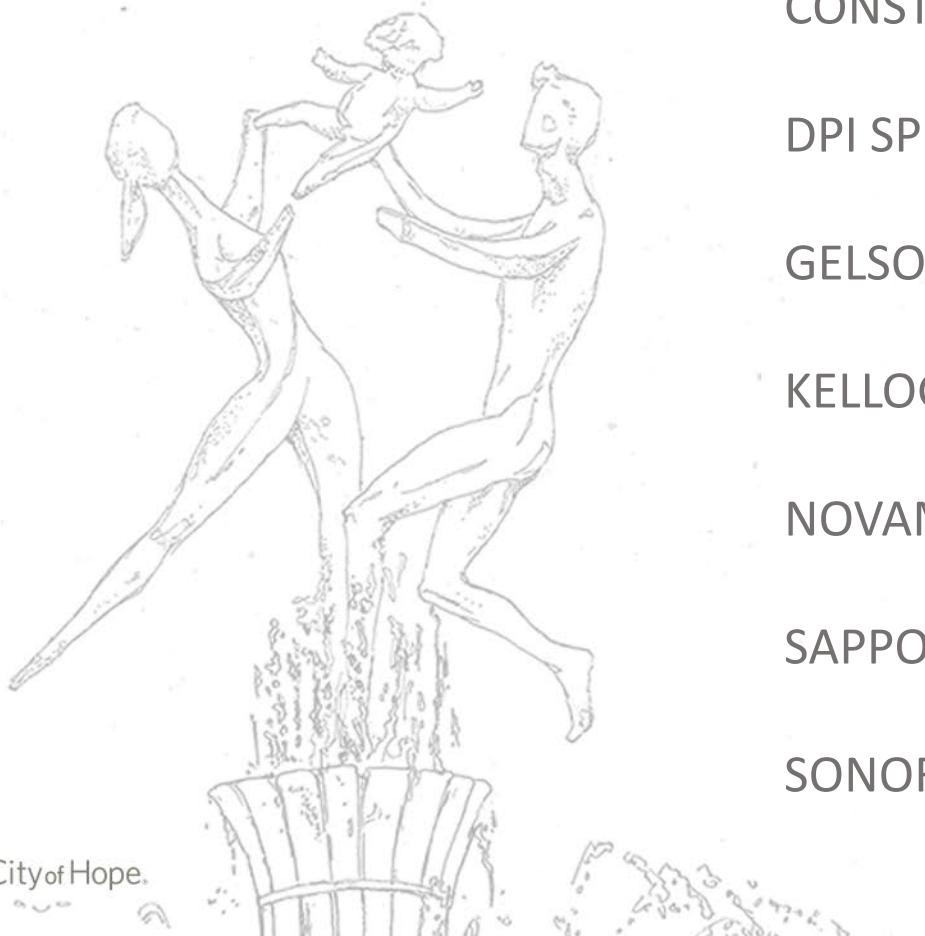
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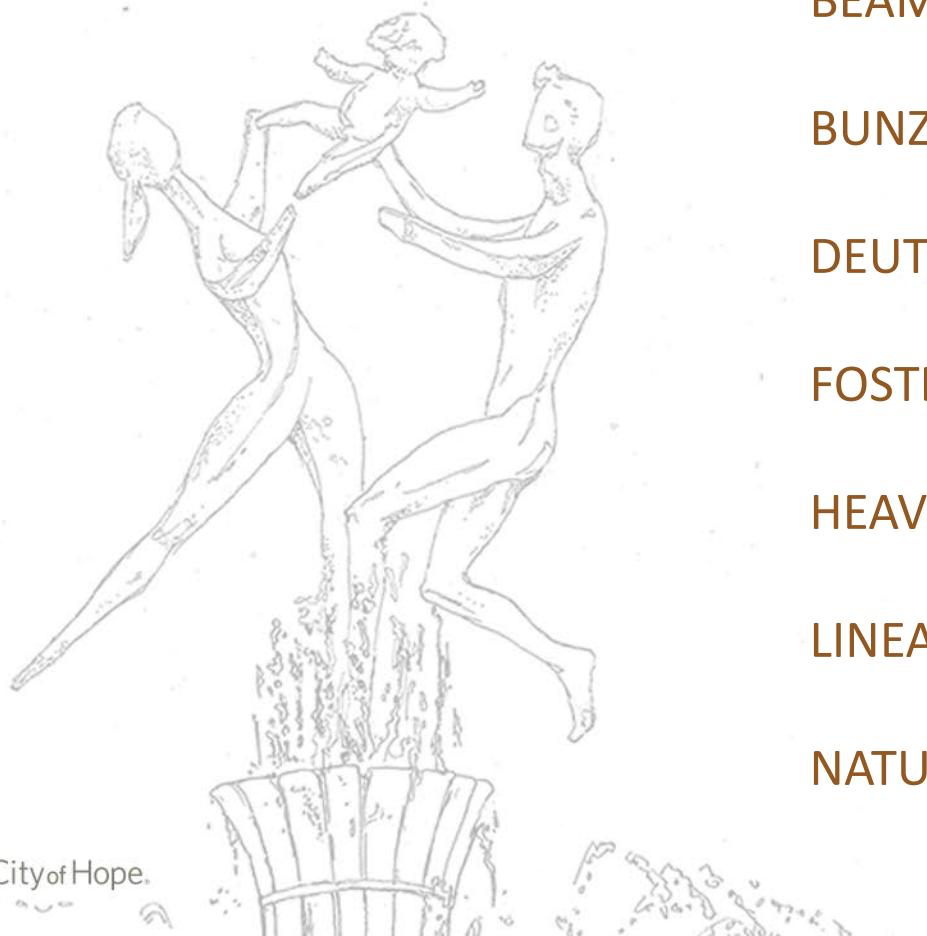
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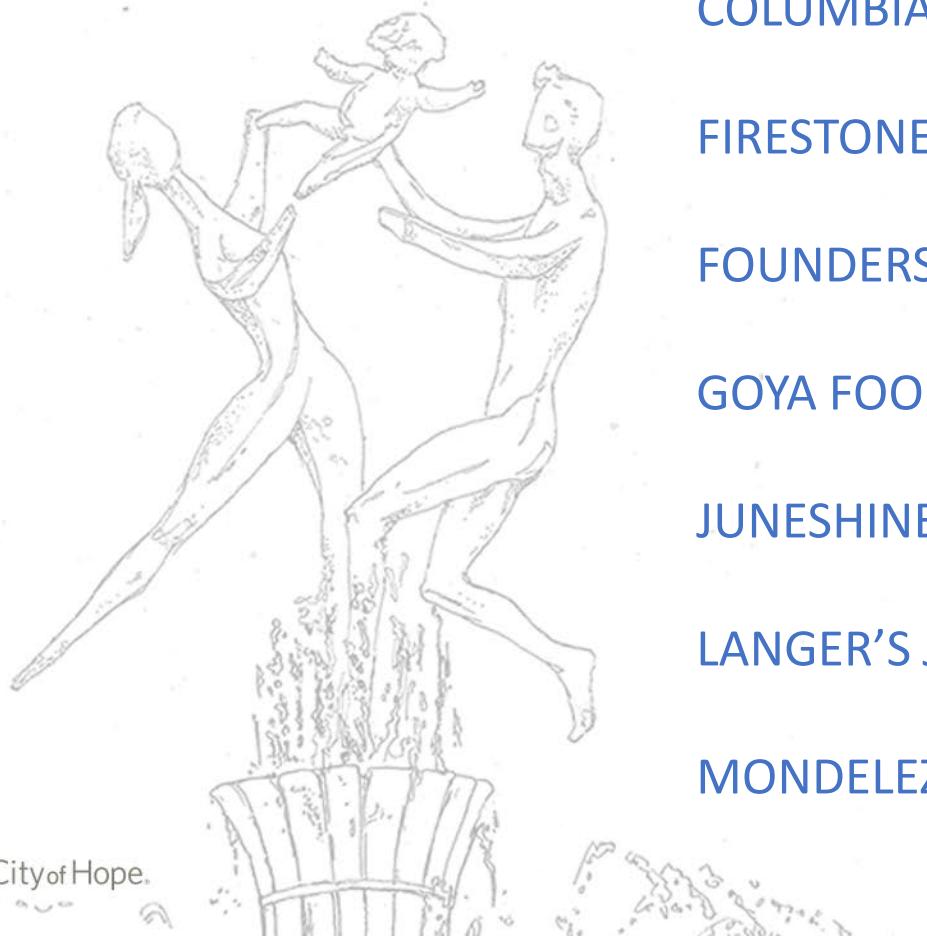
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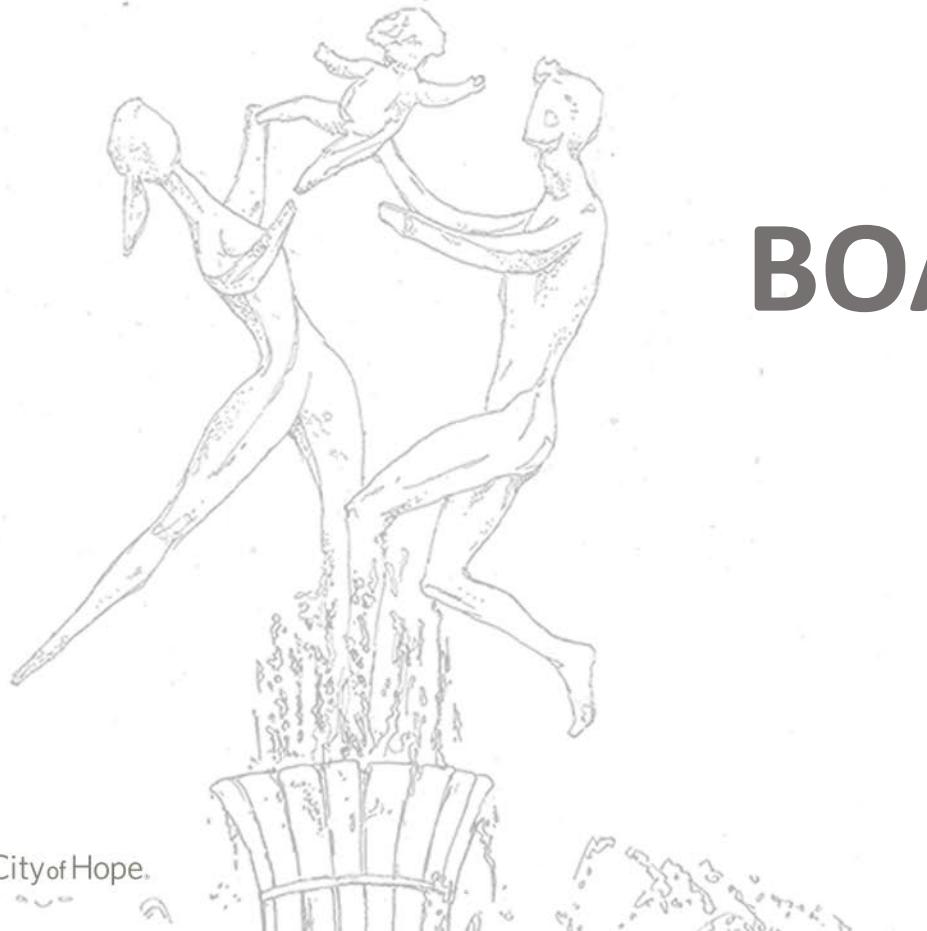
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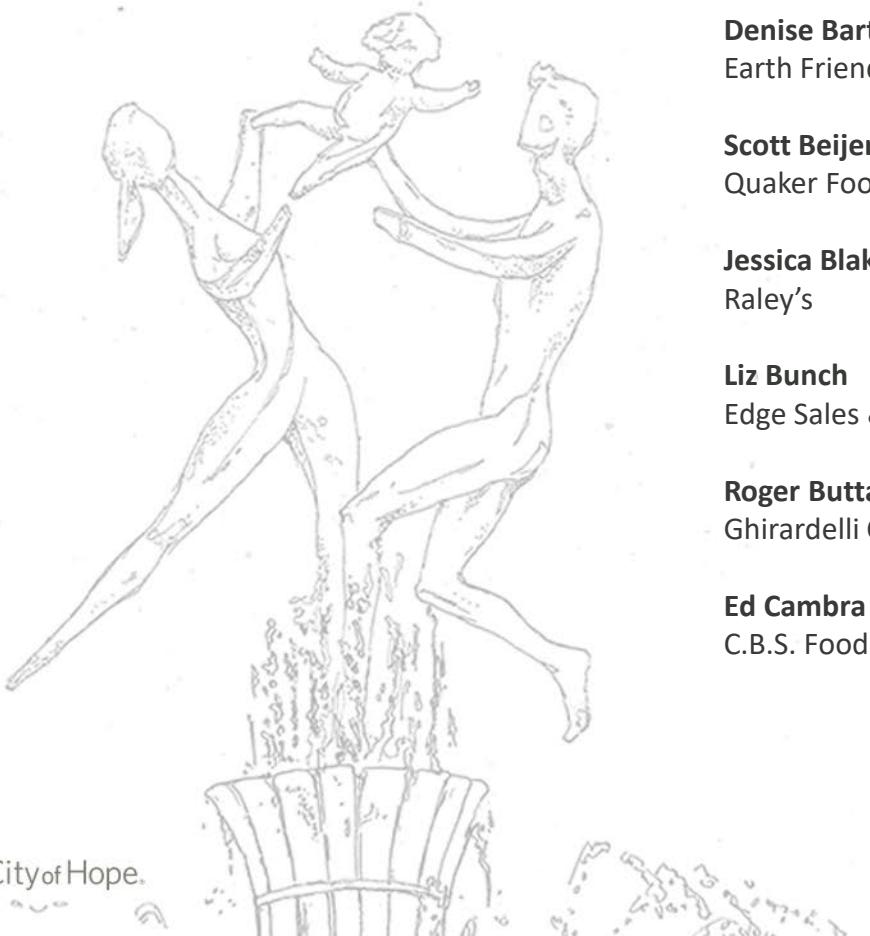
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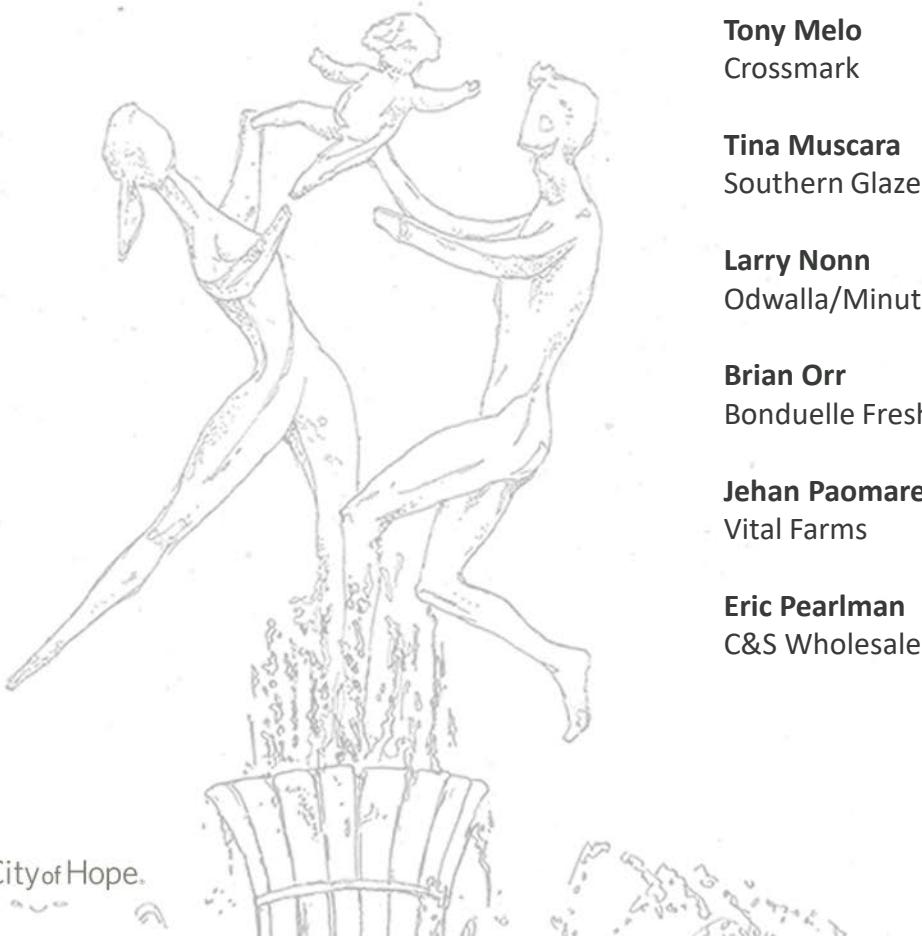
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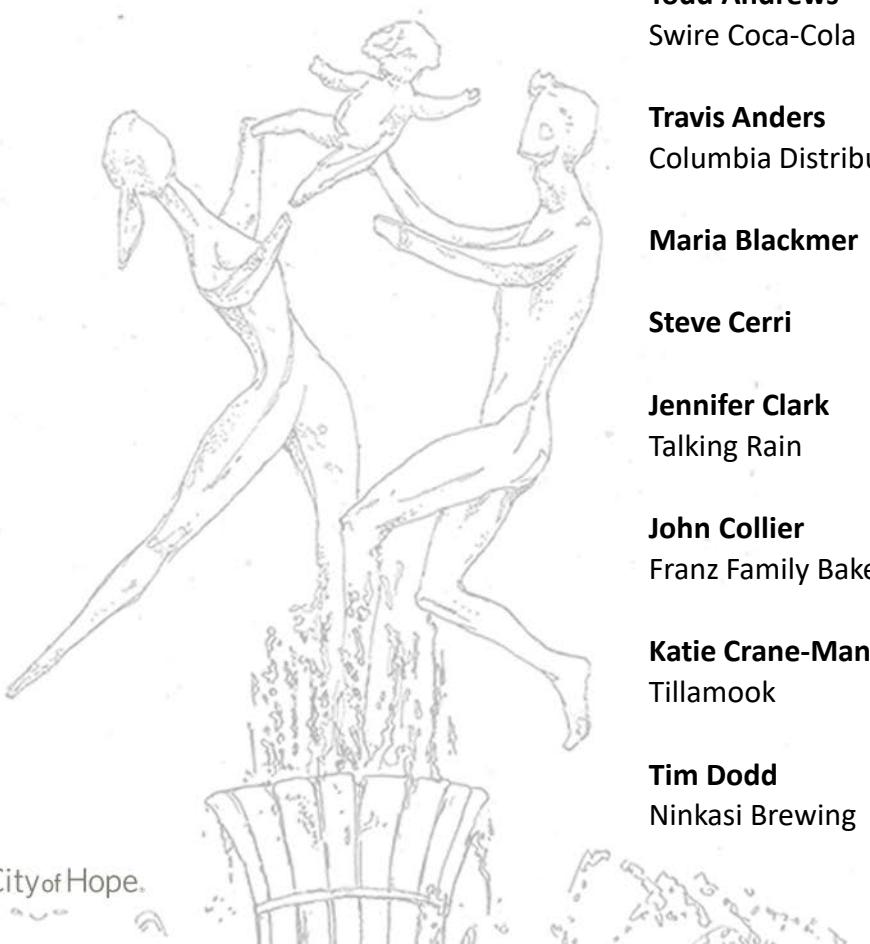
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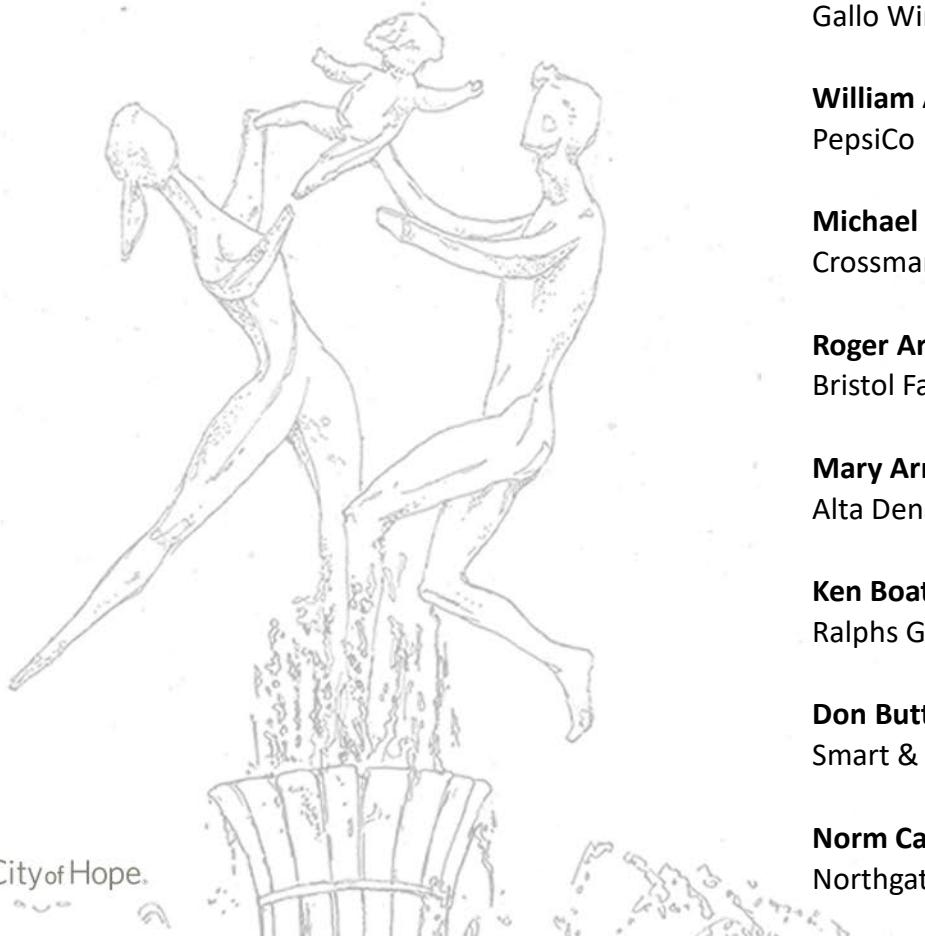
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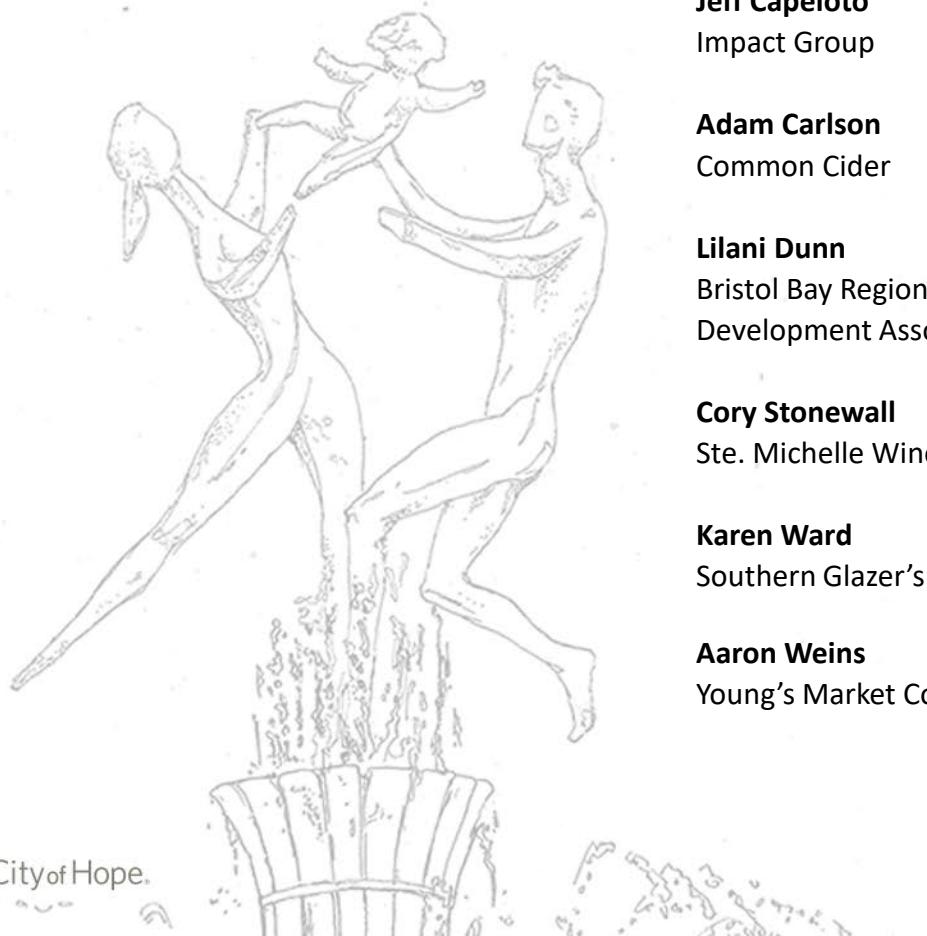
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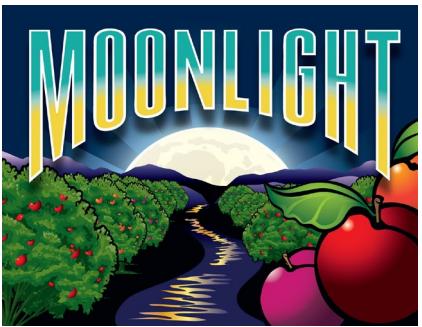


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