



@imre, **WE MAKE BELIEVERS**



We believe that storytelling is no longer one dimensional.

This means we focus all our energies on earning attention by tapping into real conversations your most sought after consumers are having, agnostic of channel.

By identifying ownable moments of opportunity, we help brands flex their influence. Creating both a constant flow of coverage as well as online conversation that drives actionable business outcomes.

This is how we deliver impact, *beyond* impressions.

## PR AOR backed by Digital Fluency



Leveraging Earned Media to Shift Cultural Perception



Modernizing Our Approach to Reach the Next Gen of Outdoor Enthusiasts



Shifting Perception Through a Global PR Launch Program



icebreaker  
Move to natural



JOHN DEERE



REDNESS RELIEVER EYE DROPS



TARGET



TOYOTA



People we consider a big deal, call us a big deal....



Interested in learning more?



Head to [newbusiness@imre.com](mailto:newbusiness@imre.com)