SUBJECT

Request to attend the Business of Football Summit

Dear [Manager],

I would like approval to attend the Business of Football Summit, organised by FT Live, the events division of the Financial Times. It takes place on 24–25 February 2027 at The Peninsula, London.

The summit brings together 500+ investors, club and league executives, regulators and technology leaders to examine the key issues shaping the business of football. You can find more details on the event website and by downloading the brochure.

At a time of rapid change across investment, regulation and technology in football, the programme offers an efficient opportunity to hear strategic perspectives, gain market insight and understand how leading organisations are responding to the challenges facing the sector.

The summit has previously attracted senior representatives from organisations such as UEFA, the Premier League, Manchester United, CVC Capital Partners and JPMorgan Chase & Co. This provides a strong opportunity to benchmark against peers and engage with key players in the market.

Attending would help us:

- stay informed about important developments affecting football's finances, regulation and commercial growth
- hear directly from senior decision-makers and independent experts
- benchmark our thinking against peers and competitors
- identify relevant contacts, ideas or opportunities
- bring back insights and takeaways to share with the wider team

The early bird pass is £2,449 plus VAT if booked before 13 December 2026, a saving of £690 on the full price.

Following the event, I will circulate a short summary of key insights and recommendations relevant to our work.

Please let me know if you would like me to share any additional details.

Best regards,
[Name]