

Patient Voice Survey

Decentralised & hybrid trials

Web based survey conducted through the ICON Global Site Network

Participants

Geographic breakdown **EMEA 57%** & **US 43%**



Age range
18 to 75+
75%
≥55years

Clinical trial experience

Had participated Had not participated

43% **57%**

Varied Therapeutic Areas

Highest percentages
in **Vaccines, Cardiovascular,
Rheumatology, Pulmonology**



Where would you
prefer study **visits**
to take place?

Majority indicated
hybrid or **no**
preference in location



Hybrid



No preference

Would you consider
participation in clinical trials
where all **visits** were conducted
virtually via video calls?

57% Yes



Where would you prefer
clinical trial tests
to be taken? (Blood
samples, vitals signs)

Majority indicated hybrid
or no preference



Would you prefer
in-person interaction
with site staff
during visits even
if **more travel** and
inconvenience?



40% yes / 40% no preference

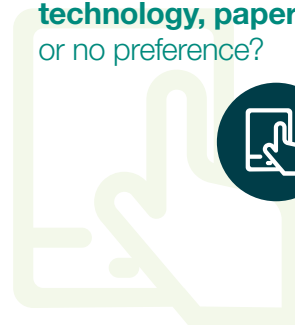
Even split

If you received
support to help
coordinate
travel and
logistics
would this make
you more **likely**
to participate?



58%
Yes

Patient diaries preference –
technology, paper
or no preference?



70%
Technology