



YOUNGEVITY.

CONVENTION 2019

DISCOVER THE POWER OF *you*

SAN DIEGO, CA SEPTEMBER 19 - 21

EVENT PROGRAM AGENDA



Welcome to CONVENTION 2019!

It's with great pleasure that we welcome you to Convention 2019. The **POWER OF YOU** is this year's theme, and Youngevity is made up of **trailblazers** who bring this philosophy to life every day. Of course, you might be asking yourself, "even me?" And yes, that's precisely who we mean! We all have a **superhero inside of us**, a force that compels ordinary people to achieve **extraordinary** things.

Over the next three days, we'll **challenge you** to find **your full potential** in several key areas: physically at our Be The Change 5K, mentally by learning insights from our accomplished Leaders and executives, and strategically by applying educational and motivational tools to propel your business forward.

Convention is where we celebrate your individual achievements, but it's also where our collective spirit comes together. Where we stand shoulder to shoulder in a quest to provide better health to people everywhere. It's where new relationships are **discovered**, fresh ideas are put into **action**, and tangible **results** emerge.

Because of you, Youngevity truly is a **global community**. And from hands-on workshops, training sessions, and keynote speakers to social interaction with like-minded friends, Convention 2019 is where the Power of You becomes the power of us.

Welcome to our beautiful hometown of San Diego, your home away from home. We're thrilled to be your host and can't wait to see how this event brings out the superhero inside of you. Let the party begin!

Yours Truly,



Steve Wallach
STEVE WALLACH
CEO



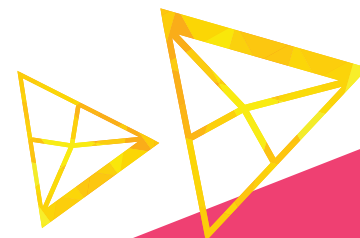
Michelle Wallach
MICHELLE WALLACH
COO



Dave Briskie
DAVE BRISKIE
President & CFO

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We've highlighted exciting events, workshops, and breakout sessions you won't want to miss.

**All times and events subject to change*

SCHEDULE OF EVENTS

\$ ADDITIONAL FEE REQUIRED

✉ BY INVITATION ONLY

WEDNESDAY, SEPTEMBER 18

3:00 PM - 7:00 PM	Registration Open	Convention Center Lobby
3:00 PM - 7:00 PM	Translation Device Pick-Up	Convention Center Lobby

THURSDAY, SEPTEMBER 19

CORE HOURS	8:00 AM - 7:00 PM	HALL A
LEADER LOUNGE HOURS	7:00 AM - 8:30 AM, 11:30 AM - 1:30 PM, 4:30 PM - 6:30PM	✉ MARINA ROOM HYATT
6:30 AM - 7:30 AM	Early Morning Wake Up Workout	Convention Center Stairs
8:00 AM - 8:00 PM	Registration Open	Convention Center Lobby
8:00 AM - 8:00 PM	Translation Device Pick-Up	Convention Center Lobby
8:30 AM - 11:30 AM	Breakout Sessions	Refer to Schedule
11:30 AM - 1:30 PM	Lunch (On Your Own)	On Own
1:30 PM - 4:30 PM	Breakout Sessions	Refer to Schedule
4:30 PM - 6:30 PM	Dinner (On Your Own)	On Own
6:30 PM - 7:00 PM	Doors Open - General Session I	Hall B1
7:00 PM - 9:30 PM	General Session I	Hall B1
9:30 PM - 12:30 AM	YGY Karaoke	Lobby Bar Hyatt

FRIDAY, SEPTEMBER 20

CORE HOURS	7:00 AM - 9:00 AM, 11:30 AM - 5:30 PM	HALL A
LEADER LOUNGE HOURS	6:00 AM - 8:30 AM, 11:30 AM - 1:30 PM, 4:30 PM - 6:30PM	✉ MARINA ROOM HYATT
6:00 AM - 8:30 AM	Hosted Breakfast Buffet <i>(OPEN TO ALL CONVENTION ATTENDEES)</i>	Seaport Ballroom Hyatt

FRIDAY, SEPTEMBER 20

6:30 AM - 7:30 AM	Early Morning Wake Up Workout	Convention Center Stairs
7:00 AM - 5:00 PM	Registration/Information Desk Open	Convention Center Lobby
8:30 AM - 9:00 AM	Doors Open - General Session II	Hall B1
9:00 AM - 11:30 AM	General Session II	Hall B1
11:30 AM - 1:30 PM	Lunch (On Your Own)	On Own
11:30 AM - 6:30 PM	5K Credential Pick Up	Convention Center Lobby
1:30 PM - 4:30 PM	Breakout Sessions	Refer to Schedule
4:30 PM - 6:00 PM	Dinner (On Your Own)	On Own
6:00 PM - 7:00 PM	Cocktail Hour - Awards Gala	Hall B1
7:00 PM - 9:30 PM	Awards Gala	Hall B1
9:30 PM - 11:30 PM	Time for Team Meetings	On Own

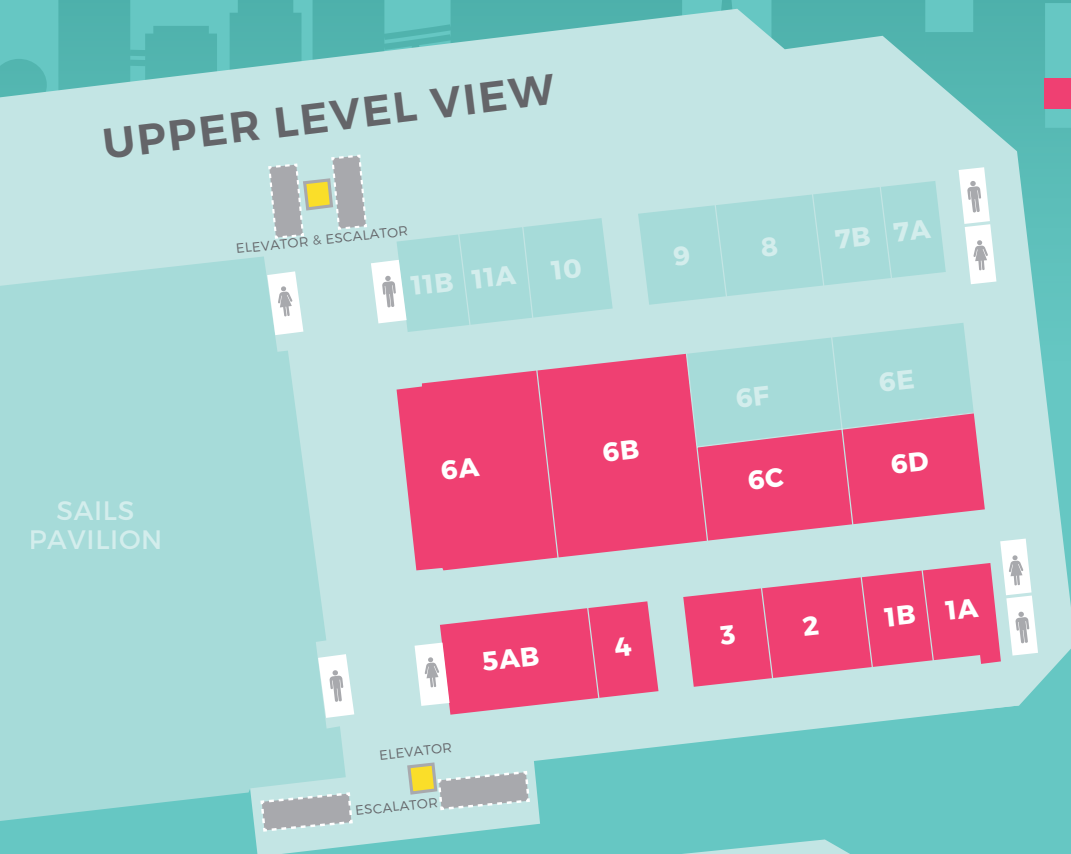
SATURDAY, SEPTEMBER 21

BE THE CHANGE 5K	3:30PM - 5:30 PM	\$	SPANISH LANDING
LEADER LOUNGE HOURS	7:00 AM - 8:30 AM, 12:30 PM - 2:00 PM		✉ MARINA ROOM HYATT
8:00 AM - 2:00 PM	Information Desk		Convention Center Lobby
8:30 AM - 9:00 AM	Doors Open - General Session III		Hall B1
9:00 AM - 10:30 AM	General Session III		Hall B1
11:00 AM - 12:30 PM	Workshops		Refer to Schedule
12:30 PM - 2:00 PM	Translation Device Return		Convention Center Lobby
12:30 PM - 2:00 PM	Lunch (On Your Own)		On Own
2:00 PM - 6:00 PM	Bus Shuttle for 5K		Hyatt Lobby
2:30 PM - 3:30 PM	5K Registration		Spanish Landing
5:30 PM - 8:30 PM	Dinner on Own		On Own
8:30 PM - 11:30 PM	GLOW Party		Hall B1

SITE MAP

-  Escalators
-  Elevators
-  Restrooms

UPPER LEVEL VIEW



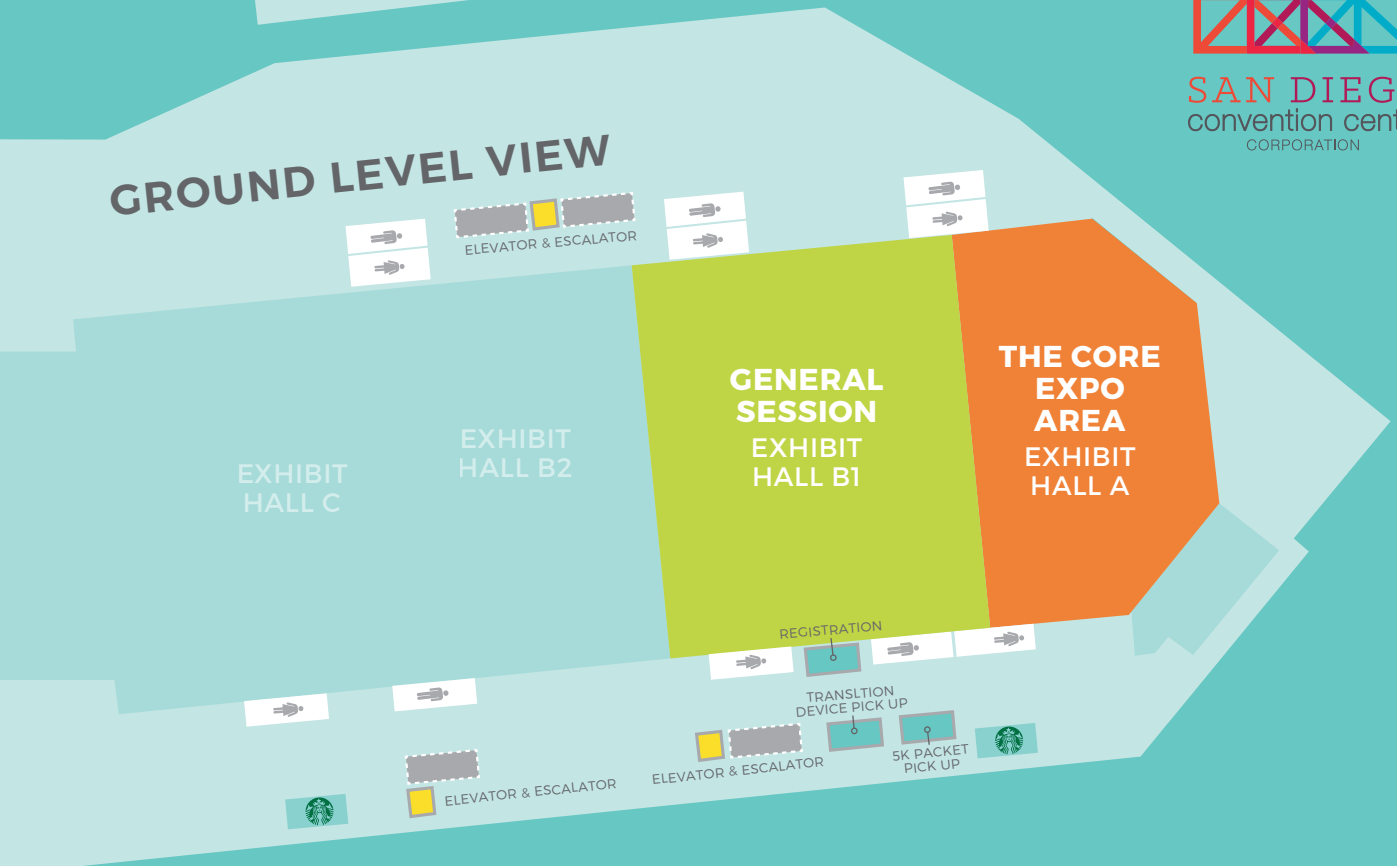
BREAKOUT ROOMS:

BREAKOUT TRACK	ROOM
International Track	6A
Health Track	6B
New Distributor Track	6C
Product Track	6D
Leader Training Track	5AB
Business Training Track	4
Business Training Track	3
Health Track	2
Motivation Track	1B
Product Track	1A



SAN DIEGO
convention center
CORPORATION

GROUND LEVEL VIEW



STAY CONNECTED!

Want to receive real time Convention updates? It's simple:

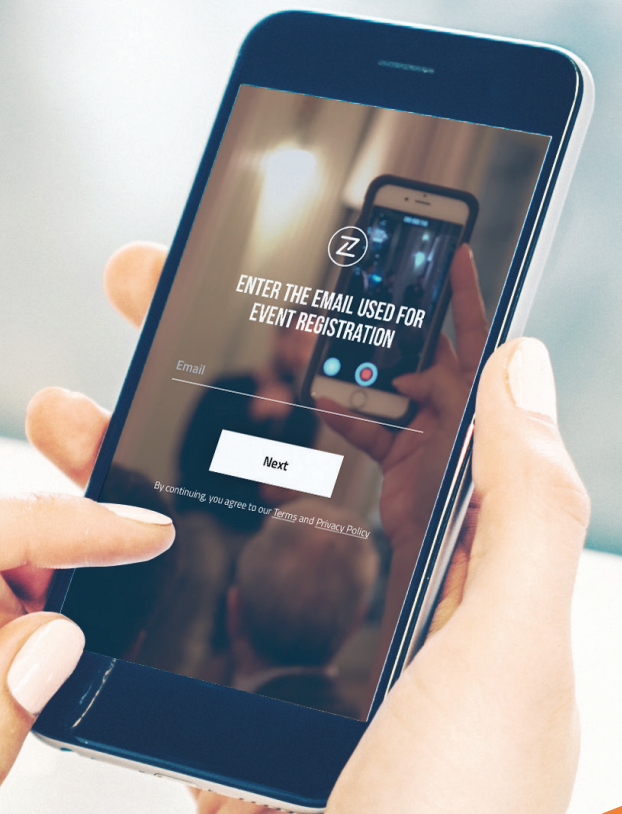
1. Download Bizzabo app
2. Log into your Bizzabo account with your email address
3. Voila!

Now you'll be the first to know everything that happens at Convention!



BIZZABO

Download Bizzabo on the Apple Store or Google Play.



 YOUNGEVITY.

THE POWER OF *you*
CONVENTION 2019 | SAN DIEGO, CA

MANCHESTER GRAND HYATT

Kick back and relax or explore the many dining options at the luxurious Manchester Grand Hyatt.

Hotel Amenities & Services

- Fitness Room
- Full Service Spa
- Pool
- Sight Seeing Tours

DINING

SALLY'S FISH HOUSE & BAR

Dine in breezy elegance at a waterfront table next to the boardwalk and San Diego Bay. Sally's Fish House & Bar offers a menu built on local, seasonal ingredients and sustainable seafood. Choose from SoCal-inspired dishes, sushi, and carefully selected California wines and craft cocktails.

TOP OF THE HYATT

San Diego's premier sky lounge offers sweeping views of city and bay from 40 stories up. Take in a classic California sunset through the floor-to-ceiling windows while enjoying signature cocktails and small plates.

BREW30

Take a tour of San Diego's craft beer scene without leaving your barstool, thanks to our 30 taps dedicated to rotating selections from local breweries and distilleries. Try one of our specialty burgers or a gourmet salad.

SEAVIEW BREAKFAST BUFFET RESTAURANT

For a refreshing start to your day, have a seat on our patio overlooking the marina. Seaview's daily breakfast buffet features fresh scrambles, made-to-order omelets, waffles, pastries, and other favorites.

MARKET | ONE

Stop by for delicious, on-the-go meals and snacks any time of day. MARKET | ONE serves deli-fresh sandwiches, readymade salads, pastries, and Starbucks® coffee and espresso drinks.



**BE THE CHANGE
5K EVENT**

★ **5K Race Course**



EXPERIENCE SAN DIEGO

- 1 Gaslamp Quarter:** You're only a five-minute walk away from the 200+ restaurants, nightclubs, and shops in this historic neighborhood.
- 2 Petco Park:** Take a behind-the-scenes tour of this modern stadium, home of the San Diego Padres. Tours offered seven days/week.
- 3 San Diego Trolley Tours:** Visit some of San Diego's liveliest neighborhoods, from Little Italy to Old Town, and more. Hop on at 5th and Harbor Drive, just a five-minute walk from the hotel.

- 4 Seaport Village:** Explore 50+ shops, eateries, and outdoor entertainment in this family-friendly destination.
- 5 USS Midway Museum:** Board the longest-serving aircraft carrier to check out tons of exhibits and 30+ restored aircraft.

BARS & RESTAURANTS

- 6 Harbor House**
- 7 Edgewater Grill**

- 8 Marion's Fish & Seafood**
- 9 Hi Poke**
- 10 Puesto At The Headquarters**
- 11 Seasons 52**
- 12 Cafe 222**
- 13 La Puerta**
- 14 The Oceanaire Seafood Room**
- 15 UNION Kitchen & Tap**
- 16 The Old Spaghetti Factory**
- 17 Lou & Mickey's**
- 18 Tin Fish**
- 19 Roy's Restaurant**
- 20 Kansas City BBQ**
- 21 Cheesecake Factory**
- 22 Eddie V's**

THE CORE

Located in Hall A

THE YOUNGEVITY CORE

Find out what Youngevity is all about! Purchase special Convention-only product bundles, meet our brand champions, try product samples, learn about our various brands, and so much more!



HEALTH & NUTRITION

Legacy For Life | Aquagevity | Biometrics | Freelifa L'Dara/Sorvana zRadical | Restart Your Life | Well & Co | Harmony Health



HOME & FAMILY

For Tails Only | Nature Direct



FOOD & BEVERAGE

Sta-Natural | GoFoods | Saveur | Adaptogenix



SPA & BEAUTY

Soul Purpose | Simple Corp



ESSENTIAL OILS

Essential Oils



FASHION

Gigi Hill



PHOTO

Heritage Makers | Our Memories For Life | Anthology | Snap2Finish



SERVICES

David Allen Capital



YOUNGEVITY SPECIALTY STATIONS



90 FOR LIFE



HEMP FX



BETTER HEALTH NOW



CORE CAFE



NEW PRODUCTS



MINERAL MAKEUP



HOLIDAY GIFT BAZAAR



MY BUSINESS STORE

Core Hours:

THURSDAY, SEPTEMBER 19 | 8:00 AM - 7:00 PM

FRIDAY, SEPTEMBER 20 | 7:00 AM - 9:00 AM, 11:30 AM - 5:30 PM

Power up at the CORE and take advantage of this exclusive Youngevity shopping experience! Enjoy special product bundles and new product offers, all while learning more about each brand and vertical within the Youngevity family. Pick up special info cards at each station to "power up" on your product knowledge and visit each Expo booth to hear directly from our brand experts as they share training tips and tools.

Get recharged at the CORE Cafe by grabbing a cup of organic Be THE Change Coffee or sampling our new Youngevity Chocolate truffles!

Remember to check out the Holiday Gift Bazaar for all your holiday shopping inspiration and see the Youngevity Holiday Gift Guide come to life in a fun immersive pop-up experience!



GENERAL



SESSION

Master of Ceremony

DEREK RICHARDS



A regular on the Las Vegas Strip, Derek's act is fast, fresh, and at times, fanatical. In addition to his three comedy albums and a 1-hour special with The Irish Comedy Tour, you can also catch him via the **SiriusXM Satellite Radio Network, Pandora, The Weather Channel's Top 10, The Tom Shillue Show on Fox News Radio Network, and The Anthony Cumia Show with Dave Landau.**

In October of 2018, Derek released his first self-published book, **Whiskey, Cancer & Bad Decisions**, which is his twisted memoir of a comedian's journey with cancer. The release is available on **Amazon, Kindle** and **Audible**.

THURSDAY DISCOVERY

7:00 PM - 9:30 PM Join us for our opening session, where we engage with key Leaders, spotlight field members, and welcome new brands and products into the Youngevity family. Plus hear directly from **CEO Steve Wallach** and **CFO/President Dave Briskie** as well as special guest speaker, **Dr. James Rouse**, Founder of Well & Co products.

Recognition Spotlight:

- Recognizing 1 Star Executives
- Field Leader Spotlight

Highlights:

- Better Health Now Challenge Ceremony
- New Product Spotlight
- Swap Where You Shop with Michelle Wallach



FRIDAY ACTION

9:00 AM - 11:30 AM Hear from **CMO Loren Castronovo** on new marketing initiatives and programs launching. Learn how to tackle your fears with keynote speaker Michelle Poler, as she dives into her **100 Days Without Fear** experience. Plus get an inside look at new product's releasing now!

Recognition Spotlight:

- Recognizing 2, 3 & 4 Star Executives
- Field Leader Spotlight

Highlights:

- Keynote Speaker, Michelle Poler
- New Product Spotlight



SATURDAY RESULTS

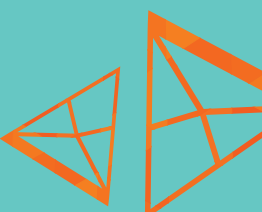
9:00 AM - 10:30 AM Get ready to end Convention in a BIG way! Recognition, featured guest speakers, and new product reveals will help you to take your Youngevity business to the next level. Plus hear from **COO Michelle Wallach** as she talks **empowerment!**

Recognition Spotlight:

- Recognizing 5 Star Executives
- Field Leader Spotlight

Highlights:

- Talk TAC! with Sean Brown & Alex Theis



GENERAL SESSION

Keynote Speaker

MICHELLE POLER

FEARFACER/SPEAKER/HUMAN



“FEAR LESS, DO MORE”

Michelle Poler is a creative and passionate social entrepreneur, keynote speaker, **fear facer**, and branding strategist. Her **humorous** and inspiring speaking style has been **captivating** audiences across the globe.

With **authentic** storytelling, engaging visuals and her **100 Days Without Fear** experience, Michelle will show you how to challenge your comfort zone to tap into your **full potential**.

SOME OF THE COOL PLACES MICHELLE HAS BEEN INVITED TO SPEAK:



Featured Field Speakers



SHERYL MORLEY

BLACK DIAMOND AMBASSADOR

Sheryl Morley is an influential Black Diamond Ambassador, one of the few people in Youngevity's history to achieve this prestigious title. Her hard work and dedication as a Distributor allowed her to build a successful business, where she continues to share Youngevity's message of betterment with others.



TOM & DENICE CHENAULT

BLACK DIAMOND AMBASSADORS

Tom and Denice Chenault are one of the top network marketing couples in the world. Tom and Denice are among just three Distributors to have earned the coveted Black Diamond Ambassador Rank. The Chenaults are experienced speakers within the network marketing industry.



DR. COREY GOLD

BLACK DIAMOND AMBASSADOR

Dr. Corey Gold is a Black Diamond Ambassador who strives to help others enjoy better health and wellness through Youngevity. Dr. Gold earned his dental degree, created the networking company, ProJoba International, and built a successful business, but wanted more from his life – a strong income potential, health, and the time freedom to enjoy his life – all of which he achieved with Youngevity.



SCOTT & JULIETTE FARDULIS

EMERALD AMBASSADORS

Scott Fardulis is no stranger to network marketing – he was introduced to the industry at the young age of 17 and hasn't looked back since! As a Youngevity Distributor since 2011 and a personal and professional development coach, Scott and Juliette have successfully grown their business to become Emerald Ambassadors and are among Youngevity's top five Distributors.



DR. LUIS & EVELIA ARRIAZA

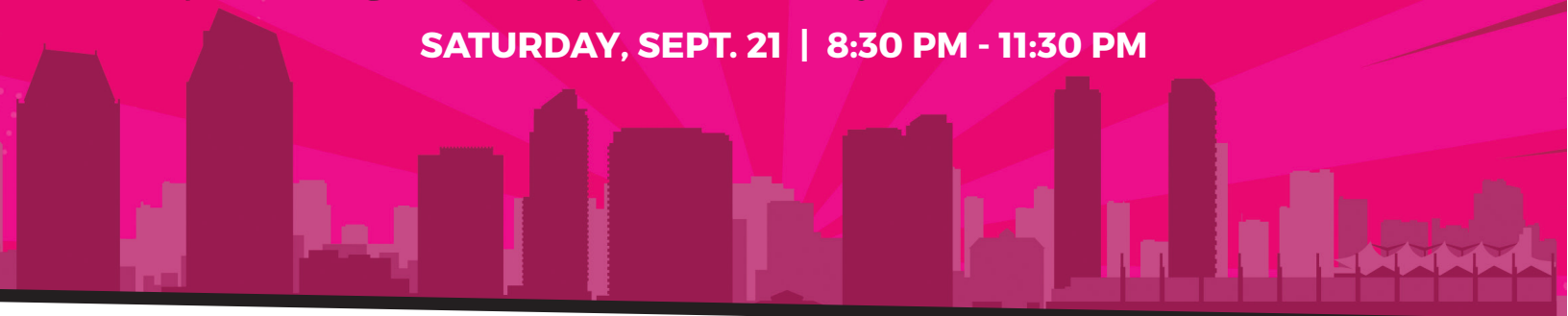
DIAMOND AMBASSADORS

Dr. Luis and Evelia Arriaza are Diamond Ambassadors and one of Youngevity's most dynamic marketing couples. Dr. Luis is an international wellness speaker, and chiropractic doctor that has toured the world sharing his powerful message. Together, they continue to grow their business and build a legacy with Youngevity.



GLOW PARTY: YOUNGevity SUPERHEROES UNITE!

SATURDAY, SEPT. 21 | 8:30 PM - 11:30 PM



WHAT'S YOUR SUPERPOWER?

Discover the power of you at this year's GLOW PARTY.

Dress your superpower and join a group of legendary heroes as we dance the night away. No costume is too big or too small - participate as much or as little as you wish!

Prizes will be awarded for most creative, so we encourage you to get festive and enjoy a night of fun, food, camaraderie and music!



THE MIGHTY
UNTOUCHABLES

The Band is Back!

SAN DIEGO'S BEST LIVE BAND

No matter your musical tastes, The Mighty Untouchables offer everything from current Top 40 hits and Latin jams to Motown and classic rock, and everything in between!



This event is all about **YOU** and we are rolling out the **red carpet**. Your hard work and dedication do not go unnoticed and we can't wait to **CELEBRATE YOU** and all of your accomplishments. Join us for the **lights**, cameras, glitter, **recognition** and fun! Professional photographers will be there to capture this **memorable** evening. Light refreshments and a cash bar will be available.

The Details:

- WHO:** Everyone registered for Convention is invited!
- WHEN:** Friday, September 20th - 7:00PM (**Cocktail Hour: 6:00PM - 7:00PM**)
- WHERE:** Hall B1 - San Diego Convention Center
- ATTIRE:** Formal attire is requested, but not required
- AWARDS:** All Youngevity specialty awards will be presented as well as many others!

Youngevity Specialty Awards

- The Rising Star Award
- The Clutch Award (presented by celebrity ambassador Drew Pearson)
- The Circle of Excellence Award
- The Rebound Award (presented by celebrity ambassador Theo Ratliff)
- The Be the Change Hero Award
- The Influencer Award
- The Presidential Award
- The Trainer of the Year Award
- We will also be honoring all of the 2019 Circle of Honor achievers

THE POWER OF YOU

2019 CONVENTION
SAN DIEGO, CA

Breakouts AT A GLANCE

Hosted by proven Leaders, health and product experts, and our corporate executives, these breakout sessions will put you on the path to better business, better health, and better living.

THURSDAY AFTERNOON BREAKOUTS | 1:30 PM - 4:30 PM

	International	New Distributors	Products	Product Concepts	Leader Training	Business Training	Business Training	Health	Health	Motivation
	Room 6A	Room 6C	Room 6D	Room 1A	Room 5AB	Room 4	Room 3	Room 2	Room 6B	Room 1B
1:30 PM - 2:20 PM	Introduction to Back Office 2.0 Cassie Lewis	Youngevity Go2 App JJ Oswald	Well & Co. Products Dr James. Rouse	Building with Buckets Jeanette Anderson Helen Watt	The 7 S's To 1 Star Sheryl Morley & Paul Kroto	Why & How to Use Video on Social Media Christine Althouse	How to Grow Your Business Using KPI's Alex Theis Scott Bell	How Intelligent is Your Immune System? Dr. Glen Winkel	Skin Health Issues, Pharmacy and the Mighty 90 Ben Fuchs	Filosofía, Ciencia arte de la duplicación Juan Carlos Flores & Lilia Carrillo SPANISH TRANSLATION
2:35 PM - 3:25 PM	Well & Co. Products Dr James. Rouse	90 Days to Success - Youngevity On-boarding Program Dena Lemos & Deb Hull	DAC Services & Bonuses David Rutz	Mind, Body and i26 - What You Need to Know Dr. Conaway	Make Follow Up Your Friend Tom & Denice Chenault	Social Media Michelle Wallach	Filosofía, Ciencia arte de la duplicación Juan Carlos Flores & Lilia Carrillo SPANISH TRANSLATION	Estrogen Dominance Phenomenon Dr. Melinda Silva	Cardiovascular Health Dr. Dwight Lundell	Dr. Dirt Plays in the Dirt Richard Renton
3:40 PM - 4:30 PM	Youngevity Hemp FX Product Line Dave Briskie	90 for Life Dr. Wallach	THE EYES HAVE IT - Aromatic Iridology™ Leiann King	Freelife Sorvana L'Dara Solutions Kevin Fournier & Ray Faltinsky	"Do This!" Business Building That Works Dr. Corey Gold	Advanced Social Media Training Henry Weinacker	Part-time to Full-time: From someone who did it! Kelsey Britton	Gut Bacteria - Good vs. Bad Dr. Joanne Conaway	Estrogen Dominance Phenomenon Dr. Melinda Silva	Encourage, Appreciate, Inspire: The Power of Recognition Annelise Brown

THURSDAY MORNING BREAKOUTS | 8:30 AM - 11:30 AM

	International	New Distributors	Products	Product Concepts	Leader Training	Business Training	Business Training	Health	Health	Motivation
	Room 6A	Room 6C	Room 6D	Room 1A	Room 5AB	Room 4	Room 3	Room 2	Room 6B	Room 1B
8:30 AM - 9:20 AM	The Science of Rank & Retention Tom Chenault Dr. Luis Arriaza	Introduction to Back Office 2.0 Cassie Lewis	Dr. Dirt Plays In the Dirt Richard Renton	Introducing Simple Corp. Jacqueline Clark, Shawn Ericsson, Betsy deWit	Uncommon Courage Raymond & Yolanda Brown	The Customer-Focused Mindset Hallie Redd	Better Health Challenge Panel Discussion: How the Challenge can change your life and business! Rocio Ramos & Panelists	Cardiovascular Health Dr. Dwight Lundell	How Intelligent is Your Immune System? Dr. Glen Winkel	Turning Your Leads Into Customers & Distributors Louise Adrian
9:35 AM - 10:25 AM	90 Days to Success - Youngevity On-boarding Program Dena Lemos & Helen Watt	Youngevity Hemp FX Product Line Dave Briskie	THE EYES HAVE IT - Aromatic Iridology™ Leiann King	Introducing Simple Corp. Jacqueline Clark, Shawn Ericsson, Betsy deWit	Heart to Heart with the Women Ambassadors Evelia Arriaza, Denice Chenault, Juliette Fardulis, Sheryl Morley	Transformation Carman Osuna	Better Health Challenge Panel Discussion: How the challenge can change your life and business! Rocio Ramos & Panelists	Skin Health Issues, Pharmacy and the Mighty 90 Ben Fuchs	Bacteria - Command and Control Dr. Joanne Conaway	Evaluating Talent, Developing & Attracting Leaders Sean Brown Alex Theis
10:40 AM - 11:30 AM	90 for Life Dr. Wallach	The Science of Rank & Retention Tom Chenault Dr. Luis Arriaza	Youngevity Go2 App JJ Oswald	Why You Will LOVE the ProJoba Product Line Dr. Corey Gold	The Heart the Matter In Your Youngevity Business Scott & Juliette Fardulis	DAC Services & Bonuses David Rutz	Evaluating Talent, Developing & Attracting Leaders Sean Brown Alex Theis	Keto90 I0I: Eat What You Love To Lose What You Don't Tracy Wagstaff & Shelly Davis	Strengthening Your Body's Fire Department Dr. Peter Glidden	Part-time to Full-time: From someone who did it! Kelsey Britton

FRIDAY AFTERNOON BREAKOUTS | 1:30 PM - 4:30 PM

	International	New Distributors	Products	Product Concepts	Leader Training	Business Training	Business Training	Health	Health	Motivation
	Room 6A	Room 6C	Room 6D	Room 1A	Room 5AB	Room 4	Room 3	Room 2	Room 6B	Room 1B
1:30 PM - 2:20 PM	New Product Showcase Steve Wallach with guests Dr. Joanne Conaway & Dr. Glen Winkel	Understanding the Compensation Plan Ryan Barajas, Eduardo Flores, Ricardo Smith	Sports Nutrition Products Special Guests Theo & Drew	What Makes Biometrics Products Unique Chris Sanchez Frankie & Teresa Pulley	Leadership, Love and Legacy Dr. Luis & Evelia Arriaza	Youngevity Go2 App JJ Oswald	Turning Your Leads Into Customers & Distributors Louise Adrian	Keto90 I0I: Eat What You Love To Lose What You Don't Tracy Wagstaff & Shelly Davis	High Blood Pressure - Everything You Need to Know Dr. Peter Glidden	Take Your Business to the Next Level... I Dare You Kate & Mike Battestelli
2:35 PM - 3:25 PM	Understanding the Compensation Plan Ryan Barajas, Eduardo Flores, Ricardo Smith	Youngevity Rewards Program	Why Cosmetics are Affecting Your Health and How to Share the Beauty Message Evelia Arriaza Michelle Wallach	The Sta-Natural Story Stan & Laura Dennison	Advanced Training & Tips for Back Office 2.0 Cassie Lewis	Uncommon Courage Raymond & Yolanda Brown	Contact Mapping Tom, Denice & Adrian Chenault	Osteoarthritis & Prevention Dr. Jim Silliman	New Product Showcase Steve Wallach with guests Dr. Joanne Conaway & Dr. Glen Winkel	What People Aren't Telling You About Fitness... Joel & Nichole Maly
3:40 PM - 4:30 PM	Youngevity Rewards Program	New Product Showcase Steve Wallach with guests Dr. Joanne Conaway & Dr. Glen Winkel	Why Cosmetics are Affecting Your Health and How to Share the Beauty Message Evelia Arriaza Michelle Wallach	Z's the buzz! Zradical -- Get FucoidaniZed! Raymond & Yolanda Brown	Launching the Star School Success System Sheryl Morley Paul Kroto	Advanced Training & Tips for Back Office 2.0 Cassie Lewis	How to Grow Your Business Using KPI's Alex Theis Scott Bell	The Power of Memory Marilu Henner	Osteoarthritis & Prevention Dr. Jim Silliman	The Customer-Focused Mindset Hallie Redd

On the following pages, you'll see details of our various breakout sessions. From health and wellness topics to business-building guidance. Take a close look to see which ones you want to attend!

The Science of Rank & Retention

TOM CHENAULT & DR. LUIS ARRIAZA

Room: 6A

These two Ambassadors will show how "systems trump everything"! Plugging into a proven method and having the discipline and tools to stay the course is the key component to success in Youngevity. They will prove that this mindset can be taught from Day One to anyone willing to do the work.

Introduction to Back Office 2.0

CASSIE LEWIS

Room: 6C

Join Cassie Lewis, from ByDesign Technologies, as she navigates your back office tools. With a direct comparison of old to new, you'll walk away knowing where to go for those features you have used for years and get an introduction to new tools that will help you work more efficiently.

Dr. Dirt Plays in the Dirt

RICHARD RENTON

Room: 6D

Youngevity's base product is Plant Derived Minerals. Come learn what makes our Minerals special and what makes us STRONG!

Introducing Simple Corp.

SHAWN ERICSSON, BETSY DEWIT, JACQUELINE CLARK

Room: 1A

Come see, smell, and learn about Simple Corp. When used, Simple Corp products have been known to tame the gnarliest beards, de-frizz and silken the most stubborn manes and tresses, and make any man smell like a million bucks. It's products like these that keep your customers coming back for more

Uncommon Courage

RAYMOND & YOLANDA BROWN

Room: 5AB

Personal Development/Self-Worth/100% Accountability/ Victimism vs Successism! Where are YOU? Grow with us as we learn how to get out of our own way. Let's build our business by listening, sewing seeds of good health, wealth, fun and lots of love!

The Customer Focused Mindset

HALLIE REDD

Room: 4

Customers are our best resource and asset. We need to treat them right once we find them. I will teach on "how" to find customers, and "how" to build that relationship with them that will keep them loyal to you.

Better Health Challenge Panel Discussion: How the Challenge can change your life and business

ROCIO RAMOS & PANELISTS

Room: 3

Hear from experts in our Better Health Challenge programs to understand how the programs Youngevity offers can help you lose weight, improve your health and your business. Participants in the Challenge have collectively lost thousands of pounds and have gone from couch-potato status, to running marathons!

Cardiovascular Health

DR. DWIGHT LUNDELL

Room: 2

Learn what really causes Cardiovascular disease and how to prevent it.

How Intelligent is Your Immune System

DR. GLEN WINKEL

Room: 6B

The immune system protects us from a myriad of bacterial and viral invaders as

well as internal attacks from cancer cells. The immune system learns over time how to respond correctly to each challenge. You educate your mind, so how do you "educate" your immune system? In this seminar, you'll receive a different perspective on one of the most important protective and regenerative systems in the human body. If your immune system is smarter, you will be healthier.

Turning Your Leads into Customers & Distributors

LOUISE ADRIAN

Room: 1B

How do you increase your networks and turn leads into new customers/distributors? You meet the needs of others, get people off social media and onto the phone or better yet if they live close enough book a face to face meeting. You will learn how to grow your network and your pay check.

90 Days to Success - Youngevity On-boarding Program

DENA LEMOS & HELEN WATT

Room: 6A

In this session you will be introduced to our new 90 day on-boarding program launching in October. Youngevity's 90 Days to Success is a comprehensive online training platform designed to provide your new distributors with in-depth instructional learning to help navigate their first months in business and beyond.

Youngevity Hemp FX™ Product Line

DAVE BRISKIE

Room: 6C

Join President and CFO Dave Briskie and learn about the Youngevity HempFX™ product line and new additions being added this year!

THE EYES HAVE IT - The Window to Your Health - Aromatic Iridology™

LEIANN KING

Room: 6D

Can the color of your eyes help determine which essential oils would be most effective for your particular health issue? Learning to assess the iris of the eye is one of the most exciting courses of study you could ever embark upon. This workshop will provide you with simple and useful answers, even for beginning aromatherapists. Join Leiann King, certified aromatherapist, certified holistic iridologist and Utah state AIA representative as she offers a look into this well-respected science.

Introducing Simple Corp.

SHAWN ERICSSON, BETSY DEWIT, JACQUELINE CLARK

Room: 1A

Come see, smell, and learn about Simple Corp. When used, Simple Corp products have been known to tame the gnarliest beards, de-frizz and silken the most stubborn manes and tresses, and make any man smell like a million bucks. It's products like these that keep your customers coming back for more.

Heart to Heart with the Women Ambassadors

SHERYL MORLEY, EVELIA ARRIAZA, JULIETTE FARDULIS, DENICE CHENAULT

Room: 5AB

Learn how our top female leaders navigate through their network marketing careers, their families and their personal ambitions. They will share business skills and real stories of the heart that you are sure to identify with.

Transformation

CARMEN OSUNA

Room: 4

Learn how you can transform your business and make a difference.

Better Health Challenge Panel Discussion: How the Challenge can change your life and business

ROCIO RAMOS & PANELISTS

Room: 3

Hear from experts in our Better Health Challenge programs to understand how the programs Youngevity offers can help you lose weight, improve your health and your business. Participants in the Challenge have collectively lost thousands of pounds and have gone from couch-potato status, to running marathons!

Skin Health Issues, Pharmacy and The Mighty 90

BEN FUCHS

Room: 2

Dermatological conditions, including acne, dry skin eczema, psoriasis and aging, pharmacy and the mighty 90.

Bacteria - Command and Control

DR. JOANNE CONAWAY

Room: 6B

Understanding our personal ecosystem responsible for who we are mentally and physically is necessary to remain healthy and of sound mind. Recent research has uncovered revealing answers to questions about why we get sick and why there is so much mental illness in the world today.

Evaluating Talent, Developing & Attracting Leaders

SEAN BROWN & ALEX THEIS

Room: 1B

Alex & Sean will teach you everything you need to know about Attracting, Developing and Evaluating Leaders on your team. Are you spending your time with the wrong people and on the wrong things? Come to this session to find out!

Nutrition and 90 for Life w/ Doc Wallach

DR. JOEL WALLACH

Room: 6A

Join Doc Wallach for a special session as he talks nutrition and 90 for Life!

The Science of Rank & Retention

TOM CHENAULT & DR. LUIS ARRIAZA

Room: 6C

These two Ambassadors will show how "systems trump everything"! Plugging into a proven method and having the discipline and tools to stay the course is the key component to success in Youngevity. They will prove that this mindset can be taught from Day One to anyone willing to do the work.

YoungevityGo2 App

JJ OSWALD

Room: 6D

Learn how YoungevityGo2 empowers you to build your business anywhere, anytime! Get a full product demo, plus learn about new key features . . . desktop version, create interactive videos and sampling.

Why You Will LOVE the ProJoba Product Line

DR. COREY GOLD

Room: 1A

Everyone LOVES Pollen Burst, but what makes it so amazing for men and women? Come find out and learn about ALL the ProJoba products!

The Heart of the Matter in Your Youngevity Business.

SCOTT & JULIETTE FARDULIS

Room: 5AB

Hear from Scott & Juliette Fardulis on the "Heart of the Matter" when it comes to growing your Youngevity business.

DAC SERVICES AND BONUSES

DAVID RUTZ

Room: 4

Come learn about all the new (and existing) Service offerings of DAC. Learn about the special DAC paid bonuses and commissions available for marketing Services!

Evaluating Talent, Developing & Attracting Leaders

SEAN BROWN & ALEX THEIS

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Alex & Sean will teach you everything you need to know about Attracting, Developing and Evaluating Leaders on your team. Are you spending your time with the wrong people and on the wrong things? Come to this session to find out!

Keto90 101: Eat What You Love to Lose What You Don't!

TRACY WAGSTAFF & SHELLY DAVIS

Room: 2

Come enjoy learning from our Keto90 experts, Tracy Wagstaff and Shelly Davis as they share their knowledge, experience, tips and easy recipes in this FUN breakout! Learn the big differences between the Keto90 Lifestyle Program and what sets it apart from "basic keto".

Strengthening Your Body's Fire Department

DR. PETER GLIDDEN

Room: 6B

One of the reasons members of certain indigenous cultures enjoy healthy longevity is because of the high levels of antioxidants contained in their food. They live long lives by accident. You can do it on purpose. Find out how.

Part Time to Full Time: What It Takes to Build a Real Business

KELSEY BRITTON

Room: 1B

Ready to have breathing room in your finances? Ready to learn applicable action steps that can take your business to that level? Join Kelsey Britton, mom of three, 2-Star Executive and small-town Oklahoma girl for this breakout! She was able to retire from her full-time graphic design job in order to stay at home with her kids and continue building her Youngevity business.

Introduction to Back Office 2.0

CASSIE LEWIS

Room: 6A

Join Cassie Lewis, from ByDesign Technologies, as she navigates your back office tools. With a direct comparison of old to new, you'll walk away knowing where to go for those features you have used for years and get an introduction to new tools that will help you work more efficiently.

YoungevityGo2 App

JJ OSWALD

Room: 6C

Learn how YoungevityGo2 empowers you to build your business anywhere, anytime! Get a full product demo, plus learn about new key features . . . desktop version, create interactive videos and sampling.

Well & Co. Products

DR. JAMES ROUSE

Room: 6D

Come learn about the Well & Company products! Hear directly from co-founder Dr. James Rouse, a naturopathic doctor, award-winning author, media personality, and sought-after speaker whose enthusiasm and passion for wellness inspires others to optimize their personal and professional lives.

Building with Buckets

JEANETTE ANDERSON & HELEN WATT

Room: 1A

Everyone wants new customers in their business. The Nature Direct products are a powerful way to attract new customers into your business. Build your business with buckets and discover an innovative program with a unique range of essential oil cleaning solutions.

The 7 S's to 1 Star

SHERYL MORLEY & PAUL KROTO

Room: 5AB

Come learn from Trainers of The Year, Black Diamond Ambassador Sheryl Morley, and 5 Star Executive Paul Kroto, how to achieve the rank of 1 Star Executive. This session promises to be Educational, Empowering, and Entertaining! Impact Drives Income. Learn how you can make 1 Star by impacting people's lives.

Why & How to Use Video on Social Media

CHRISTINE ALTHOUSE

Room: 4

Video is where people are getting seen on Social Media, especially in the network marketing profession. In order to stand out, you must be using video! 57%+ of consumers say Social Media influences their shopping, and by 2020 over 75% of the world's mobile traffic will be VIDEO! Come learn how to start using video, recorded and LIVE!

How to Grow Your Business Using KPIs

ALEX THEIS

Room: 3

Ready to stop guessing? This session will teach you how to use Key Performance Indicators (KPIs) to know precisely what to do to grow your business. In this breakout you'll learn how to use data to increase recruiting, improve retention, and take your leadership to new levels. Learn how to create a simple formula for business and income growth in the next 30-60-90 days.

How Intelligent is Your Immune System

DR. GLEN WINKEL

Room: 2

The immune system protects us from a myriad of bacterial and viral invaders as well as internal attacks from cancer cells. The immune system learns over time how to respond correctly to each challenge. You educate your mind, so how do you "educate" your immune system? In this seminar, I will give you a different perspective on one of the most important protective and regenerative systems in the human body. If your immune system is smarter, you will be healthier.

Skin Health Issues, Pharmacy and The Mighty 90

BEN FUCHS

Room: 6B

Dermatological conditions, including acne, dry skin eczema, psoriasis and aging, pharmacy and the mighty 90.

Filosofía, Ciencia arte de la duplicación

JUAN CARLOS FLORES Y LILIA CARRILLO

Room: 1B **SPANISH**

Proporciona herramienta claves para crecer una organización sólida y saludable. Utilizando un sistema de duplicación sencillo y funcional.

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DAC SERVICES AND BONUSES

DAVID RUTZ

Room: 6D

Come learn about all the new (and existing) Service offerings of David Allen Capital. Learn about the special DAC paid bonuses and commissions available for marketing Services!

Mind, Body and i26 - What You Need to Know

DR. JOANNE CONAWAY

Room: 1A

i26 is a specifically immunized egg powder that has been shown in clinical trials to balance the bacteria make-up of a healthy microbiome. Come learn all about the results and how it can change your health.

Make Follow Up Your Friend

TOM & DENICE CHENAULT

Room: 5AB

Perfect Follow Up: Check Your Agenda at the Door. Here you will learn how to take your business to the next level by falling in love with follow up and utilizing an easy system so that no one will ever be forgotten!

Social Media

MICHELLE WALLACH

Room: 4

Join Youngevity COO, Michelle Wallach, to learn how to promote your business through social media.

Filosofía, Ciencia arte de la duplicación

JUAN CARLOS FLORES Y LILIA CARRILLO

Room: 3 SPANISH

Proporciona herramienta claves para crecer una organización sólida y saludable. Utilizando un sistema de duplicación sencillo y funcional.

Estrogen Dominance Phenomenon

DR. MELINDA SILVA

Room: 2

Discuss how environmental influences and toxins can lead to estrogen dominance in both men and women. We will explore how our lifestyle choices affect estrogen dominance and what we can do about it.

Cardiovascular Health

DR. DWIGHT LUNDELL

Room: 6B

Learn what really causes Cardiovascular disease and how to prevent it.

Dr. Dirt Plays in the Dirt

RICHARD RENTON

Room: 1B

Youngevity's base product is Plant Derived Minerals. Come learn what makes our Minerals special and what makes us STRONG!

Youngevity Hemp FX™ Product Line

DAVE BRISKIE

Room: 6A

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Freelife L'dara/Sorvana Solutions

KEVIN FOURNIER & RAY FALTINSKY

Room: 1A

Freelife L'dara/Sorvana - Join FreeLife's co-founders Ray Faltinsky and Kevin Fournier along with top Leader Deb Hull as they review the amazing benefits of top selling products in the Sorvana Group.

"Do This!" Business Building that Works

DR. COREY GOLD

Room: 5AB

In this breakout we will focus on the key knowledge and what activities are necessary to build a long-term successful networking business.

Advanced Social Media Training

HENRY WEINACKER

Room: 4

Covering more advanced topics and best practices for making posts across social media platforms to achieve optimum results.

Part Time to Full Time: What It Takes to Build a Real Business

KELSEY BRITTON

Room: 3

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Gut Bacteria - Good vs. Bad

DR. JOANNE CONAWAY

Room: 2

Optimizing the power of a healthy immune system is critical to overall health. With 70-80% of our immune system located in our gut, a healthy immune system begins with understanding the impact of healthy gut bacteria.

Estrogen Dominance Phenomenon

DR. MELINDA SILVA

Room: 6B

Discuss how environmental influences and toxins can lead to estrogen dominance in both men and women. We will explore how our lifestyle choices affect estrogen dominance and what we can do about it.

Encourage, Appreciate, Inspire: The Power of Recognition

ANNELISE BROWN

Room: 1B

"There is more hunger for love and appreciation in this world than for bread." Join us for an interactive discussion on the value of recognition and how it can impact your life and your business!

Breakout SESSIONS

FRIDAY AFTERNOON | 1:30 PM - 2:20 PM

New Product Showcase

STEVE WALLACH

Room: 6A

Join Youngevity CEO Steve Wallach and special guest panelists Dr. Joanne Conaway and Dr. Glen Winkel as they discuss in-depth the new products being showcased at Convention!

Understanding the Compensation Plan

THE DREAM TEAM

Room: 6C

We'll go over the frequently asked questions regarding the Comp Plan including:

2.) Coding 2.) Fast Start Bonus 3.) Quick Start Bonus 4.) Car Bonus, 5.) Uni-Level Commissions and Global Revenue Share Bonus Pool.

Sports Nutrition Panel with the GREATS!

DREW PEARSON, THEO RATLIFF & MIKE GLENN

Room: 6D

A special sports nutrition panel featuring NFL legend Drew Pearson and MBA stars Theo Ratliff and Mike Glenn.

What Makes Biometrics Products Unique

CHRIS SANCHEZ, FRANKIE & TERESA PULLEY

Room: 1A

Biometrics - The Biometrics product line is one of the most technically superior lines in Youngevity. Because of our proprietary technology, the nutrients in Biometrics products are rendered smaller than a red blood cell and can easily be absorbed by the body. Come learn all about it!

Leadership, Love and Legacy

DR. LUIS & EVELIA ARRIAZA

Room: 5AB

Join Dr. Luis and Evelia Arriaza to learn how to build a legacy based on leadership and a culture while remaining in love.

YoungevityGo2 App

JJ OSWALD

Room: 4

Learn how YoungevityGo2 empowers you to build your business anywhere, anytime! Get a full product demo, plus learn about new key features . . . desktop version, create interactive videos and sampling.

Turning Your Leads into Customers & Distributors

LOUISE ADRIAN

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Come enjoy learning from our Keto90 experts, Tracy Wagstaff and Shelly Davis as they share their knowledge, experience, tips and easy recipes in this FUN breakout! Learn the big differences between the Keto90 Lifestyle Program and what sets it apart from "basic keto".

High Blood Pressure - Everything You Need to Know

DR. PETER GLIDDEN

Room: 6B

Learn how to measure your blood pressure accurately. Learn what to do to optimize the health of your circulatory system with Naturopathic therapeutics.

Take Your Business to the Next Level . . . I Dare You

MIKE & KATE BATTISTELLI

Room: 1B

Join industry veterans Mike and Kate Battistelli as they explore the path to attaining a life that doesn't settle for "good enough", the importance of ruthlessly ridding our lives of distractions, time-wasters, the unessential and superficial, and how to ELIMINATE the crippling FEAR that binds us to an old and outdated comfort zone. Drawing from the principles of Kate's new best-selling book *The God Dare*, learn how to unlock the potential of the IMPOSSIBLE in our lives.

Breakout SESSIONS

FRIDAY AFTERNOON | 2:35 PM - 3:25 PM

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1.) Coding 2.) Fast Start Bonus 3.) Quick Start Bonus 4.) Car Bonus and if we have time Uni-Level Commissions and Global Revenue Share Bonus Pool.

Youngevity Rewards Program

Room: 6C

Learn all about our all new YOUngevity Rewards program. YOUngevity Rewards is designed to connect customers to Youngevity products—actively and ongoing—and encourages them to shop often and try new products. Plus learn how it can strengthen customer retention, sales and team growth by providing real-time benefits for purchases and engagement with the Youngevity community.

Why Cosmetics Are Affecting Your Health

EVELIA ARRIAZA & MICHELLE WALLACH

Room: 6D

Join Youngevity COO Michelle Wallach and Ambassador Evelia Arriaza in this session that will teach you what makes our beauty products superior and how to generate income with them.

The Sta-Natural Story

STAN & LAURA DENNISON

Room: 1A

Sta-Natural - Learn about the Sta-Natural story and the specific purpose for each product, including TMR!

Advanced Training & Tips for Back Office 2.0

CASSIE LEWIS

Room: 5AB

Join Cassie Lewis, from ByDesign Technologies, for an in-depth look at your back office tools. With specific use cases that go beyond a simple how-to, you'll walk away knowing what tools are available, and how to best implement them every day in your business.

Contact Mapping for All Areas of Your Life!

TOM & DENICE CHENAULT, ADRIAN CHENAULT

Room: 3

We will teach you how to take your relationships to the next level, not only in Youngevity but everywhere you interact with people. Family, friends and everyone!

Osteoarthritis & Prevention

DR. JIM SILLIMAN

Room: 2

The audience will learn the pathophysiology of Osteoarthritis, current treatment options and discussions related to prevention and nutritional options.

New Product Showcase

STEVE WALLACH

Room: 6B

Join Youngevity CEO Steve Wallach and special guest panelists Dr. Joanne Conaway and Dr. Glen Winkel as they discuss in-depth the new products being showcased at Convention!

What People Aren't Telling You About Fitness . . .

JOEL & NICOLE MALY

Room: 1B

Nikki and I will be talking about physical fitness, and all the ups and downs that come with it. We will also be connecting the fact that fitness is not just physical, but mental, spiritual, etc. Fitness comes with wellness. We will be expanding on these topics.

Uncommon Courage

RAYMOND & YOLANDA BROWN

Room: 4

Personal Development/Self-Worth/100% Accountability/ Victimism vs Successism! Where are YOU? Grow with us as we learn how to get out of our own way. Let's build our business by listening, sewing seeds of good health, wealth, fun and lots of love!

Youngevity Rewards Program

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Teaching what makes our beauty products superior and how to generate income with them.

Z's the buzz! Zradical -- Get FucoidaniZed!

RAYMOND & YOLANDA BROWN

Room: 1A

Zradical has within it the most powerful nutrient ever discovered--Fucoidan. Fucoidan is considered to be the wonder nutrient of the century! And there are over 1700 research studies to support Fucoidan and its uses. Come and learn about it ALL!

Launching the Star School Success System

SHERYL MORLEY & PAUL KROTO

Room: 5AB

Learn how to become a star and create stars with this complete A-Z success system.

Advanced Training & Tips for Back Office 2.0

CASSIE LEWIS

Room: 4

Join Cassie Lewis, from ByDesign Technologies, for an in-depth look at your back office tools. With specific use cases that go beyond a simple how-to, you'll walk away knowing what tools are available, and how to best implement them every day in your business.

How to Grow Your Business Using KPIs

ALEX THEIS

Room: 3

Ready to stop guessing? This session will teach you how to use Key Performance Indicators (KPIs) to know precisely what to do to grow your business. In this breakout you'll learn how to use data to increase recruiting, improve retention, and take your leadership to new levels. Learn how to create a simple formula for business and income growth in the next 30-60-90 days.

The Power of Memory

MARILU HENNER

Room: 6A

Your memory is your story! Break into your memory bank and discover why developing your autobiographical memory is the best way to use your past to analyze your present and let it inform a better future!

Osteoarthritis & Prevention

DR. JIM SILLIMAN

Room: 6B

The audience will learn the pathophysiology of Osteoarthritis, current treatment options and discussions related to prevention and nutritional options.

The Customer Focused Mindset

HALLIE REDD

Room: 1B

Customers are our best resource and asset. We need to treat them right once we find them. I will teach on "how" to find customers, and "how" to build that relationship with them that will keep them loyal to you.

SATURDAY, SEPTEMBER 21ST | 11:00 AM - 12:30 AM



THE EPIGENETICS OF LEADERSHIP IN NETWORK MARKETING

THE YOUNGEVITY AMBASSADORS

We will show you how we changed our DNA of mediocrity to have the lives we have today!

ROOM: 6A



OPTIMIZING YOUR BODY'S HEALTH

DR. PETER GLIDDEN

Medical insurance rates rise, positive health outcomes fall. The reason that this is all happening may surprise you. Dr. Glidden pulls back the curtain of the modern medical marketplace, while pointing the way to science-based, clinically verified naturopathic medical therapeutics.

ROOM: 6D



DAC SERVICES - A COMPLETE OVERVIEW

DAVID RUTZ & WADE CORDELL

Come and learn about all the DAC Services and how we are serving clients and building giants. Learn about the benefits of each service and how to share them with others.

ROOM: 4



ARE YOU READY FOR RESULTS NOW?

LEIANN KING

Are you ready for Results Now? It's time to take your health back! This program is designed for you to upgrade your aromatherapy skills! Whatever level you are, a beginner or expert, this program will strengthen your skills to present and use essential oils.

ROOM: 3



SPECIAL DR. WALLACH WORKSHOP

DR. JOEL WALLACH

Join Doc Wallach for a special session as he talks nutrition, Youngevity and your health!

ROOM: 5AB



Learn more at BETHECHANGE5K.COM

WHAT:

BE THE CHANGE 5K

WHEN:

SEPTEMBER 21, 2019
3:30PM

WHERE:

SPANISH LANDING
PARK

EXERCISE YOUR POWER!

Run or walk to empower local charities!

Held in beautiful San Diego, the Be The Change 5K is unlike any other. Enjoy some of the best views in the city as you run through this scenic waterfront course. And the fun doesn't end when the race is over—visit our Wellness Fair for 5K merch, freebies, and giveaways!

Co-sponsored by



BE THE CHANGE
5K T-SHIRT



REBOUND FX™ ON-THE-GO
STICK AT FINISH LINE



CUSTOM RACE
BIBS

RACE FEATURES

- Be The Change 5K t-shirt
- Run along the scenic San Diego harbor and bay
- Fun Wellness Fair & DJ
- Give back opportunities onsite!
- Freebies & giveaways
- Chip timing
- Age category awards
- Exclusive 5K merch

ABOUT THE BE THE CHANGE FOUNDATION:

Giving back is at the heart of everything we believe in, and our Be The Change Foundation empowers you to do just that. Through our family of charities, we're uniting our community to change lives around the world.

On behalf of Youngevity, the Be The Change Foundation has committed to donating 100% of all net proceeds and a minimum of \$30,000 to be divided equally among our three charity partners: Make-A-Wish® San Diego, Catarina's Club, and the Gary Sinise Foundation.

OUR PARTNERS FOR CHANGE:

Make-A-Wish® San Diego

Make-A-Wish® San Diego grants wishes to eligible children in San Diego and Imperial Counties. Together, we create life-changing wishes for children with critical illnesses. A wish come true helps children feel stronger, more energetic, more willing and able to battle their life-threatening medical conditions. For many, the wish marks a turning point in the fight against their illnesses. Doctors, nurses, and other health professionals say, the wish experience works in concert with medicine to make their patients feel better emotionally and even physically. This is why wishes matter. This is why we grant wishes.

Caterina's Club

Caterina's Club's mission is to provide warm meals, affordable housing assistance, and job training to homeless and low-income families throughout Southern California. It's supported by a mission to create consistency in these children's lives through something as simple, yet meaningful, as a nightly dinner. What began as a vision to prevent children living in motels from going to bed hungry grew into 3,580 children receiving a meal every night at 68 sites throughout Los Angeles and Orange Counties. 170 families have been placed in permanent housing in safe neighborhoods through our Welcome Home program and 132 teens have been trained through the Hospitality Academy at four Anaheim high schools. Our vision is to provide every child the resources, love, and encouragement they need to be healthy, safe, and educated.

Gary Sinise Foundation

The Gary Sinise Foundation serves our nation by honoring our defenders, veterans, first responders, their families, and those in need. They do this by creating and supporting unique programs designed to entertain, educate, inspire, strengthen, and build communities. Through its R.I.S.E. program (Restoring Independence Supporting Empowerment), specially adapted smart homes are being constructed for severely wounded veterans and first responders nationwide. Each one-of-a-kind home is customized to ease the everyday burdens of a wounded hero, their family, and caregivers. Other programs include Relief & Resiliency Outreach, Invincible Spirit Festivals, Gary Sinise & the Lt. Dan Band, Arts & Entertainment Outreach, Serving Heroes, First Responders Outreach, and Soaring Valor. Its latest program, Snowball Express, serves the children of our fallen military heroes, surviving spouses, and Gold Star families.



The Be The Change Foundation was created in 2013 by its director, Lisa "Sunshine" Briskie, Steve and Michelle Wallach, Dr. Wallach, and Dave Briskie.



OFFICIAL 5K CELEBRITY AMBASSADOR



Marilu Henner

Actress, producer,
New York Times bestselling author,
and health & wellness advocate.





BTC 5K SPONSOR/VENDOR INFORMATION

We want to extend a heartfelt thanks to our Race Sponsors and Partners for participating in our 5K event.

ICELANDIC GLACIAL™



We're truly honored to have Icelandic Glacial co-sponsor the Be The Change 5K. Their generous contribution will help make this event, which is so near and dear to our hearts, a positive force for change. We're also proud to have this exceptional product in our beloved family of brands. Filtered through layers of volcanic rock for 5,000 years, this perfectly balanced still water is sourced from the legendary Ölfus Spring in Iceland. With a naturally occurring pH of 8.4 and an exceptionally low mineral content, it's The Purest Tasting Water on Earth™.



KASHI

At Kashi, we believe that what you put in your body directly impacts what you get out of life. We know that by combining plant-based, nutrient containing ingredients in our cereal and bars we can make choosing wholesome a little easier. And we do it all while carefully considering our farmers, our food chain, and our planet. Because, after all, we're all in this together.

Celebrity Ambassadors

From actresses to athletes, our products are beloved by some of the most well-respected celebrities.



MARILU HENNER

Marilu Henner is most well known as an actress, producer, New York Times bestselling author, and health and wellness advocate. As a Celebrity Ambassador for Youngevity, Marilu exemplifies what it means to live younger, longer. She has always been passionate about helping others live a long, healthy life. Marilu has a highly superior autobiographical memory and is enthusiastic about promoting the benefits of Youngevity's ProLine™ brain-supporting supplement, SYNAPTIV™.



THEO RATLIFF

Theo Ratliff had a very successful NBA career as a leading shot blocker, playing for top NBA teams such as the Los Angeles Lakers and San Antonio Spurs. For many years, Theo has relied on the Youngevity products for his continued health, which is essential for professional athletes, and has endorsed Youngevity's nutrient-rich sports drink, Rebound fx™.



MIKE GLENN

Best known for his NBA career and nickname "The Stinger," Mike Glenn has also had great influence as a motivational speaker and founder of the Mike Glenn All-Star Basketball Camp for the Hearing Impaired. He has won many awards for his philanthropic involvements such as the NBA J. Walter Kennedy Citizenship Award and the NBA "Spirit of Love" Award.



DREW PEARSON

Drew Pearson, a former Dallas Cowboy, is widely recognized as one of the NFL's greatest wide receivers. After playing professional football for more than 15 years, Pearson continues to live an active lifestyle. This is why spreading Youngevity's Bone & Joint Health message has become Drew's newest endeavor.

THE POWER OF YOU

2019 CONVENTION

SAN DIEGO, CA

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DVM, ND, & CO-FOUNDER
OF YOUNGEVITY



STEVE WALLACH
CEO & CO-FOUNDER
OF YOUNGEVITY



MICHELLE WALLACH
COO & CO-FOUNDER
OF YOUNGEVITY



DAVE BRISKIE
PRESIDENT & CFO
OF YOUNGEVITY



LOREN CASTRONOVO
Chief Marketing Officer



ALEX THEIS
VP of Field Relations & Training



SEAN BROWN
VP of Special Programs



RAFFY LORENTZIAN
VP, Corporate Controller



SANDY HORWITZ
VP of Distribution/ Logistics



DAVID RUTZ
VP of Global Services



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CONGRATULATIONS

To All Of Our 2020 Top Achievers!

Visit youngevitytac.com for a full list of all of the 2020 Achievers and keep checking back for updates on 2021 Top Achievers Club trip!



LEARN MORE AT YOUNGEVITYTAC.COM

SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!



20% OFF FOOD

Asti Ristorante

728 5th Ave. | Gaslamp Quarter
619.232.8844 | astisandiego.com

Take 20% off food and non-alcoholic beverages.
Dine-in only. One per table. Not valid with other offers, happy hour, during special events or holidays.



HALF OFF BEER FLIGHT

Amplified Kitchen & Beer Garden

1429 Island Ave. | East Village
619.458.9443 | amplifiedales.com

Take half off a four-taster beer flight.
One flight per customer only.



15% OFF BILL

Bandar Restaurant

845 4th Ave. | Gaslamp Quarter
619.238.0101 | bandarrestaurant.com

Take 15% off your bill.
Valid for food and non-alcoholic beverages only. Not valid with other offers.



10% OFF ENTIRE BILL

BESHOCK Ramen

1288 Market St. | East Village
619.501.9612 | be-shock.com

Take 10% off your entire bill.
Dine-in only. Not valid on lunch special or happy hour items. Cannot be combined with other offers.



10% OFF

BIGA

950 6th Ave. | Gaslamp Quarter
619.794.0444 | bigasandiego.com

Get 10% off your order.
Not valid during special events or holidays.



10% OFF

The Blind Burro

639 J St. | East Village
619.795.7880 | theblindburro.com

Take 10% off food and beverage.
Not valid with other offers. Not valid during special events or holidays. Valid for food and beverage only.



15% OFF

Brew30 California Taps

1 Market Pl. | Embarcadero
619.232.1234 | brew30.com

Take 15% off your purchase.
Limit one per coupon. Excludes beer and alcohol. Not valid on holidays or special events. Cannot be combined with other offers.



15% OFF FOOD

Brian's 24

828 6th Ave. | Gaslamp Quarter
619.702.8410 | brians24.com

Take 15% off food and non-alcoholic beverages.
Not valid with other offers, during special events or holidays. Valid for food and non-alcoholic beverages only.



SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!



10% OFF ENTIRE BILL

Broken Yolk Cafe

355 6th Ave. | Gaslamp Quarter
619.338.9655 | thebrokenyolkcafe.com

Take 10% off your entire bill.
Not valid with other coupons or offers.



FREE CRAFT BEVERAGE

Burger Lounge

528 5th Ave. | Gaslamp Quarter
619.955.5727 | burgerlounge.com

Buy any entrée and receive one free
housemade or craft beverage.
Not valid during Comic-Con. Excludes alcohol.



SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!



SAVE ON ENTREES

Casa Guadalajara

4105 Taylor St. | Old Town
619.295.5111 | casaguadalajara.com

Buy one entrée and two beverages and get a
second entrée free, or 50% off one entrée for
single patrons (one beverage required).
\$14.95 max. discount. No cash value. Not valid with
other offers. Up to two coupons/badges per check.



CATS & COFFEE FOR LESS

The Cat Cafe

472 3rd Ave. | Gaslamp Quarter
619.786.2289 | catcafesd.com

Take 10% off admission fee, food and drink
purchases. Take 25% off gift items.
Not valid during special events.



FREE APPETIZER

Butcher's Cut Steakhouse

644 5th Ave. | Gaslamp Quarter
619.235.8144 | butcherscutsteakhouse.com

Enjoy a chef's choice complimentary
appetizer.
Valid with purchase of entrée. Limit one per
table. Not valid with happy hour or other offers.



TAKE 20% OFF

Cafe 21

802 5th Ave. | Gaslamp Quarter
619.795.0721 | cafe-21.com

Take 20% off your meal.
Discount not valid on alcohol.



20% OFF ENTREES

de'Medici Cucina Italiana

815 5th Ave. | Gaslamp Quarter
619.702.7228 | demedicisandiego.com

Take 20% off regularly priced entrées.
Limit one coupon per table. Discount not to
exceed \$50. Not valid with any other offers or
during holidays. Dine-in only.



10% OFF BILL

Duck Foot Brewing Company

550 Park Blvd. | East Village
619.550.1970 | duckfootbeer.com

Take 10% off your bill.
Not valid with other offers. Exclusions apply.



FREE APPETIZER

Cafe Coyote

2461 San Diego Ave. | Old Town
619.291.4695 | cafecoyoteoldtown.com

Free Breakfast Bunuelo or Quesadilla
Mexicana appetizer.
Present to server before you order. One offer
per table. Valid with entrée purchase. Dine-in only.



TAKE 10% OFF

Cafe Gratitude San Diego

1980 Kettner Blvd., Ste. 20 | Little Italy
619.736.5077 | cafeatitude.com

Take 10% off food and beverages.
Excludes alcohol. Not valid with any other offers.
Valid only at Cafe Gratitude San Diego.



10% OFF BILL

El Chingon

560 5th Ave. | Gaslamp Quarter
619.501.1919 | elchingon.com

Take 10% off your bill.
Not valid with any other promotion, discount
or on holidays.



10% OFF ENTIRE BILL

GARAGE Kitchen & Bar

655 4th Ave. | Gaslamp Quarter
619.231.6700 | garagekitchenbar.com

Take 10% off your entire bill during brunch
or dinner.
Not valid during happy hour. One offer per guest
per check. Cannot be combined with other offers.



20% OFF FOOD BILL

Cafe Sevilla Restaurant & Tapas Bar

353 5th Ave. | Gaslamp Quarter
619.233.5979 | cafesevilla.com

Receive 20% off entire food bill.
Cannot be combined with any other offer
or promotion.



20% OFF ENTIRE ORDER

Caps Pizza and Bar

1428 1st Ave. | Downtown
619.237.8081 | capspizzaandbar.com

Take 20% off your entire order.
Valid for food and non-alcoholic beverages
only. One coupon per person.



COMPLIMENTARY ITEM

Greystone Steakhouse

658 5th Ave. | Gaslamp Quarter
619.232.0225 | greystonesteakhouse.com

Receive our signature parmesan truffle fries
complimentary with purchase of an entrée.
Limit one per table. Offer may not be combined
with any other discounts or promotions.



10% OFF BILL

Havana 1920

548 5th Ave. | Gaslamp Quarter
619.369.1920 | havana1920.com

Take 10% off your bill.
Not valid with any other promotion, discount
or on holidays.



SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!

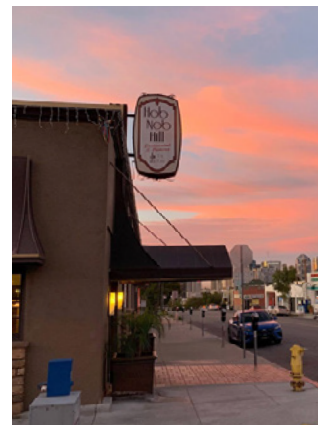


20% OFF LUNCH

Himmelberg's

369 10th Ave. | East Village
619.541.8301 | himmelbergs.com

Rock out with 20% off your lunch order! Redeemable daily between 11am to 3pm. Cannot be combined with other discounts or promotions. Not valid on alcohol.



10% OFF ENTIRE MEAL

Hob Nob Hill

2271 1st Ave. | Bankers Hill
619.239.8176 | hobnobhill.com

Take 10% off your entire meal. Not valid with other promotions or discounts.



SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!



10% OFF ENTIRE BILL

Melvin Brewing San Diego

634 14th St. | East Villager
619.269.2237 | melvinbrewing.com

Take 10% off your entire bill. Not valid with other offers, restrictions may apply.



10% OFF BILL

Mezé Greek Fusion

345 6th Ave. | Gaslamp Quarter
619.550.1600 | gaslampmeze.com

Take 10% off your bill. Not valid during special events, holidays or happy hour. Cannot be combined with any other offer. \$30 limit.



20% OFF DINING

House of Blues San Diego

1055 5th Ave. | Gaslamp Quarter
619.299.2583 | houseofblues.com/sandiego

Enjoy 20% off your meal at our restaurant and bar. Dine-in menu items only. Cannot be combined with other offers. No cash value. Beverages, gratuity or tax not included.



10% OFF BILL

Il Fornaio

1333 1st St. | Coronado
619.437.4911 | ilfornaio.com

Save 10% on your bill. Excludes tax, gratuity, alcohol and happy hour. Not valid during holidays and banquets.

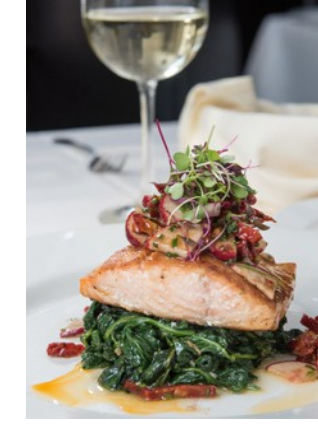


20% OFF FOOD

Operacaffe

835 4th Ave. | Gaslamp Quarter
619.234.6538 | operacaffe.com

Take 20% off food. Not valid with other offers. Not valid during happy hour, holidays or special events. Valid at tables up to four guests. One coupon per table.



COMPLIMENTARY ITEM

Osetra Seafood & Steaks

904 5th Ave. | Gaslamp Quarter
619.239.1800 | osetraseafoodandsteaks.com

Receive a complimentary specialty cocktail with purchase of an entrée. Must be 21 years of age or older with valid government issued ID. Limit one per guest. Not valid with any additional offers.



50% OFF HOUSE TEQUILA

Juan Tequila Bar & Restaurant

535 4th Ave. | Gaslamp Quarter
619.458.9455 | juantequila.net

Take 50% off on your first shot of our house tequila. Not Valid with other offers, discounts, happy hour, late night happy hour, special events or holidays.



FREE CHURROS

Lola 55

1290 F St. | East Village
619.542.9155 | lola55.com

Enjoy a free order of churros with a minimum \$25 purchase. One free order of churros per customer. Not valid with other offers or coupons.



COMPLIMENTARY ITEM

Osteria Panevino

722 5th Ave. | Gaslamp Quarter
619.595.7959 | osteriapanevino.com

Receive one complimentary glass of champagne with purchase of dinner entrée or one specialty mimosa with purchase of brunch/lunch entrée. Must be 21 years of age or older with valid government issued ID. Limit one per guest. Not valid with any additional offers.



FREE DESSERT

Parma Cucina Italiana

3850 5th Ave. | Gaslamp Quarter
619.543.0049 | parmaitaliankitchen.com

Enjoy a free dessert. Choice of one free dessert for the table with purchase of an entrée. Not valid with other offers or coupons.



10% OFF ENTIRE BILL

Lotus Thai

906 Market St. | East Village
619.595.0115 | lotusthaisd.com

Take 10% off your entire bill. Dine-in only. Not valid with any other offers.



10% OFF BILL

Machu Picchu Bar & Restaurant

314 5th Ave. | Gaslamp Quarter
619.892.7595

Take 10% off your bill. Not valid for happy hour items.



COMPLIMENTARY ITEM

Rei do Gado Brazilian Steakhouse

939 4th Ave. | Gaslamp Quarter
619.702.8464 | reidogado.net

Receive a complimentary dessert or Caipinha Brazilian cocktail. Dinner only. Not valid with other discounts or specials. One coupon per person.



10% OFF BILL

Rockin Baja Lobster Gaslamp

310 5th Ave. | Gaslamp Quarter
619.234.6333 | rockinbaja.com

Receive 10% off entire bill up to \$50 off. Valid up to \$50. Not valid on to-go orders or banquets. Not valid with other discounts. Not valid during Comic-Con.



SAN DIEGO CONVENTION CENTER DINING COUPONS

To redeem: Present your coupon or just show your badge and save!

SAN DIEGO CONVENTION CENTER ATTRACTION COUPONS

To redeem: Present your coupon or just show your badge and save!



FREE APPETIZER

Ruth's Chris Steak House

1355 N. Harbor Dr. | Embarcadero
619.233.1422 | ruthschris.com

Receive a complimentary chef's appetizer with purchase of an entrée. Limit one per table. Offer may not be combined with any other discounts or promotions.



15% OFF PURCHASE

Sally's Fish House & Bar

1 Market Pl. | Embarcadero
619.232.1234 | sallysandiego.com

Take 15% off your purchase. Limit one per coupon. Excludes alcohol. Not valid on holidays or special events. Cannot be combined with other offers.

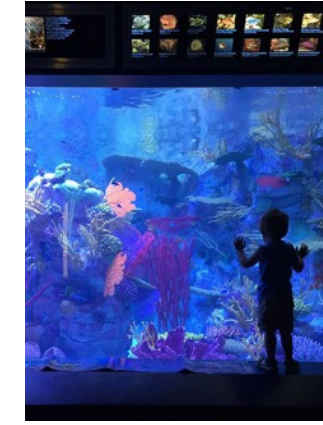


SAVE UP TO \$10

Bangkok DaySpa

711 4th Ave. #201 | Gaslamp Quarter
619.693.5388 | bkkdayspa.com

Enjoy \$5 off a 60-minute massage or \$10 off a 90-minute massage. Not valid with any other coupon.



\$3 OFF ADMISSION

Birch Aquarium at Scripps

2300 Expedition Way | La Jolla
858.534.3474 | aquarium.ucsd.edu

Receive \$3 off general admission for up to 6 people. Not valid with other discounts or for special events. Valid only on the day of purchase.



\$10 OFF LUNCH/BRUNCH

Searsucker San Diego

611 5th Ave. | Gaslamp Quarter
619.233.7327 | searsucker.com

Receive \$10 off lunch or brunch service of \$30 or more. Management reserves all rights. Only available during weekday lunch and weekend brunch.



15% OFF BILL

Stone Brewing

Four San Diego Locations
619.269.2100 | stonebrewing.com

15% off at Liberty Station and Escondido Bistro, along with J Street and Kettner Taproom. Discount applies to your food and beverage bill. Does not apply to retail or other offers.



\$5 OFF BREWERY TOUR

Brewery Tours of San Diego

4th Ave. & C St. | Gaslamp Quarter
619.961.7999 | brewerytoursofsandiego.com

Receive \$5 off per person for any public brewery tour. Not valid with other offers. One coupon per person.



\$5 OFF CRUISE

Hornblower Cruises & Events

970 N. Harbor Dr. | Embarcadero
619.686.8715 | hornblower.com

Take \$5 off any cruise, including harbor cruises, whale watching, nightly dinner cruises and brunch & cocktail cruises. Mention code at booking. Not valid on holidays or special events. Valid for up to 6 adults.



CODE: SDCC5D



ONE FREE MEZCAL SAMPLE

Tahona Bar

2414 San Diego Ave. | Old Town
619.255.2090 | tahonabar.com

Receive one free mezcal sample. Present to server before you order. One offer per table.



20% OFF BILL

Theatre Box San Diego

701 5th Ave. | Gaslamp Quarter
619.814.2225 | theatrebox.com

Take 20% off your bill at Sugar Factory American Brasserie, Chocolate Lounge or 5th & Sky Rooftop. Not valid with other offers.



SAVE \$500 ON CHARTER

Hornblower Cruises & Events

1800 N. Harbor Dr. | Embarcadero
619.686.8715 | hornblower.com

Save \$500 on a private charter cruise. Valid on any private luxury yacht. Requires 3-hour minimum rental. Valid for groups of 20-1,000 guests. Not valid for special events/holidays. Subject to availability. Call to redeem.



SAVE ON ADMISSION

San Diego Automotive Museum

2080 Pan American Plaza | Balboa Park
619.231.2886 | sdautomuseum.org

Receive two adult admissions for the price of one. Valid on adult tickets only.



15% OFF BILL

Tin Roof

401 G St. | Gaslamp Quarter
619.230.8606 | tinroofsandiego.com

Take 15% off your bill. One coupon per person. Not valid during happy hour or with weekly special pricing.



\$2 OFF ADULT ADMISSION

USS Midway Museum

910 N. Harbor Dr. | Embarcadero
619.544.9600 | midway.org

Save \$2 on adult admission to USS Midway Museum. Limit four adult discounts per badge. Not valid with other offers.



CODE: PROMO 200



2-FOR-1 WINE TASTINGS

San Pasqual Winery

805 W. Harbor Dr. | Seaport Village
619.544.9463 | sanpasqualwinery.com

Enjoy two standard wine tastings for the price of one! Standard tastings include five 1oz pours of your choice. Cannot be used with other discounts. One coupon per person.



BOGO MOVIE TICKETS

Theatre Box San Diego

701 5th Ave. | Gaslamp Quarter
619.814.2225 | theatrebox.com

Buy one movie ticket and get one free movie ticket. Not valid with other offers.



Notes

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Notes

Lined area for writing notes on page 43.



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