



## Iowa Events Center – Food and Beverage Policy

The Iowa Events Center maintains a strict no outside food or beverage policy within all areas of the facility. This policy applies to all guests, clients, vendors, and exhibitors. Any food or beverage service, including sampling, distribution, or giveaways, must be arranged and provided exclusively through the Iowa Events Center’s authorized Food and Beverage Department.

In particular, the Iowa Events Center operates under its own state-issued liquor license. Because of this, no outside alcohol may be brought into the facility under any circumstances. This restriction includes but is not limited to alcohol displayed, stored, distributed, sampled, or offered at vendor or exhibitor booths.

It is important to note that under state regulations, the distribution of alcohol is considered a “sale” even when the alcohol is provided at no cost or is offered as part of a raffle, prize, or promotional giveaway. As such, alcohol provided by vendors or exhibitors who are not licensed by the facility is strictly prohibited. All alcoholic beverages served or distributed within the Iowa Events Center must be managed by our licensed and trained staff to ensure compliance with state law, maintain the integrity of our liquor license, and uphold the safety of all guests.

We kindly ask all vendors and exhibitors to respect this policy. Any violation may result in immediate removal of the alcohol from the premises and could impact the vendor’s ability to participate in current or future events.

Thank you for your cooperation in following these guidelines and helping us ensure a safe and compliant environment for all guests and participants at the Iowa Events Center.

Sincerely,

A handwritten signature in black ink that reads "Jeff Maynes".

Jeff Maynes  
*General Manager - Food Service and Hospitality*