

unplugged

ASTE 2019



Sponsorship Information



February 16-19, 2019
Hotel Captain Cook,
Anchorage, AK

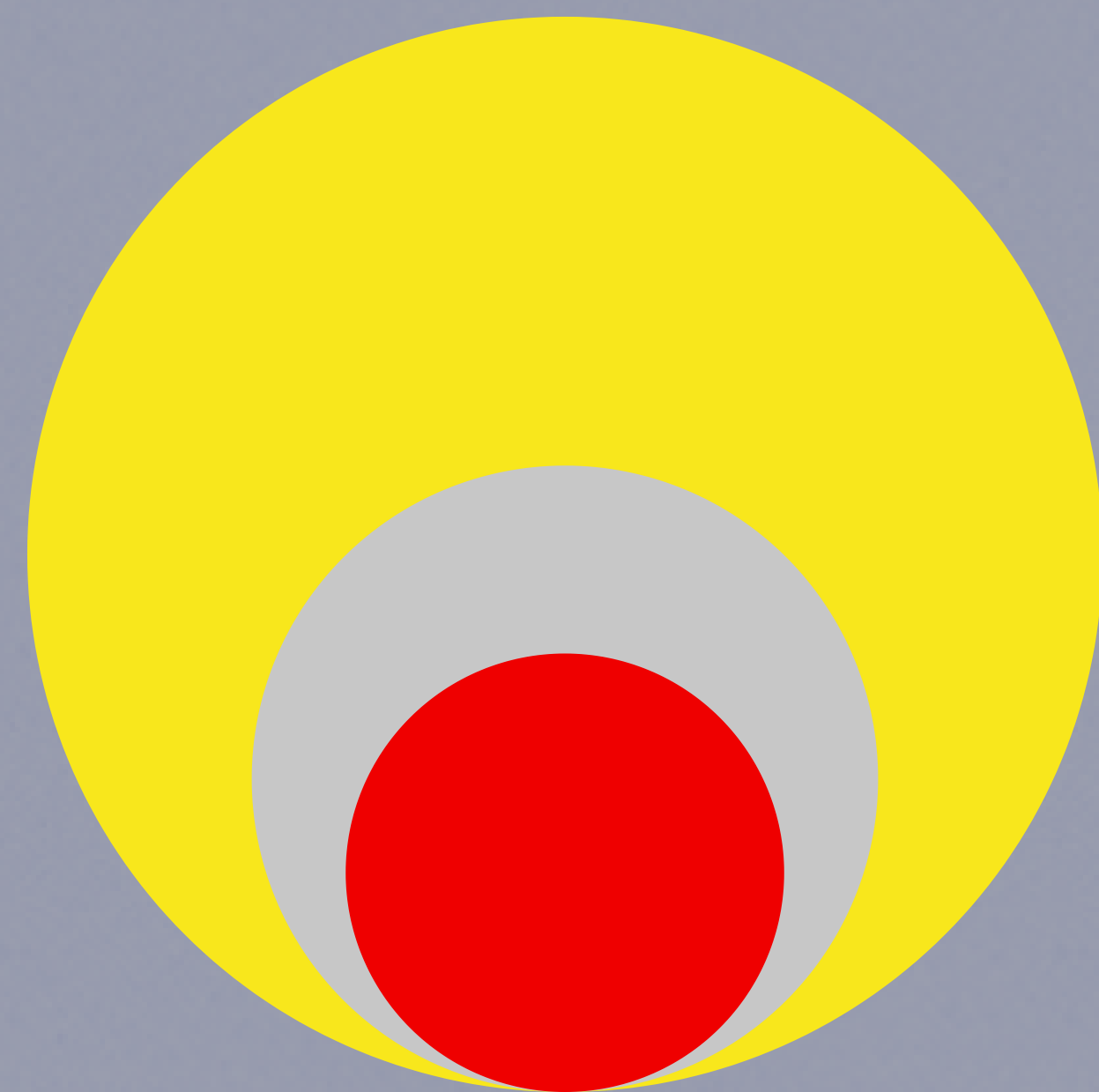
1 of every 18 AK educators
attend ASTE

How will you reach them?

Become a sponsor at ASTE

Opportunity Knocks

ASTE has sold out of booth space for the last 5 years.



■ Exhibitors ■ Booths ■ Sponsors

103
Exhibitors

85% of exhibitors return to ASTE the next year.

Positive proven results

60
Booth Spaces

Limited booth spaces available, at budget friendly price.

\$850 for 8x10 booth

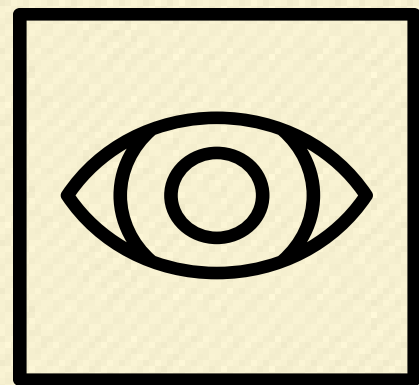
41
Sponsors

5 Levels of sponsorship to fit your ROI

Extended benefits

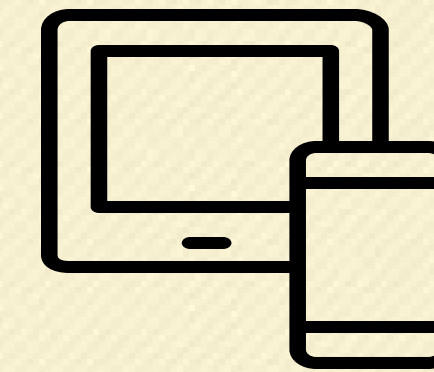
*Data from 2013-2018

Competitive Advantage



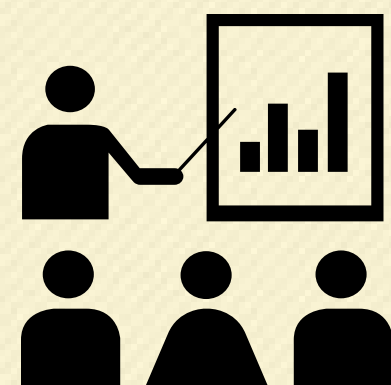
Benefit 1

Premium location of your booth in high traffic area



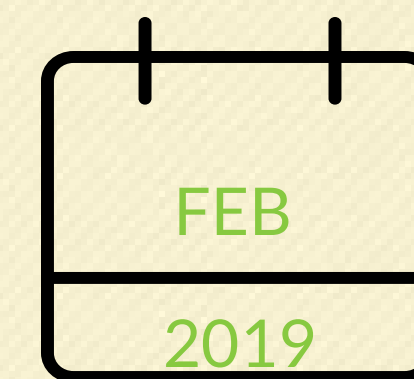
Benefit 2

Exposure of your brand on multiple media platforms



Benefit 3

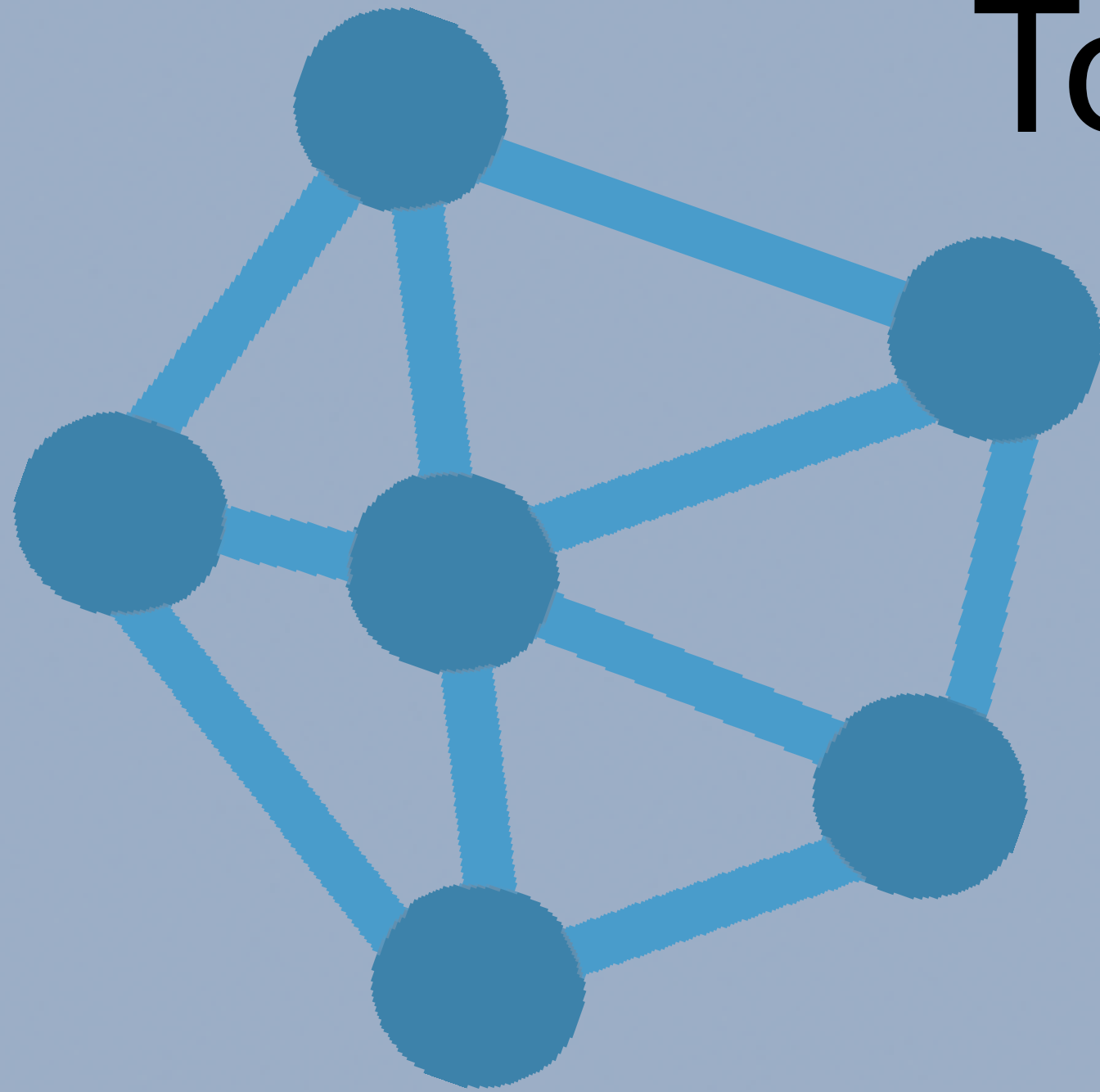
Opportunity to present to key audience information about your product



Benefit 4

Automatically retain premium booth location for the following year

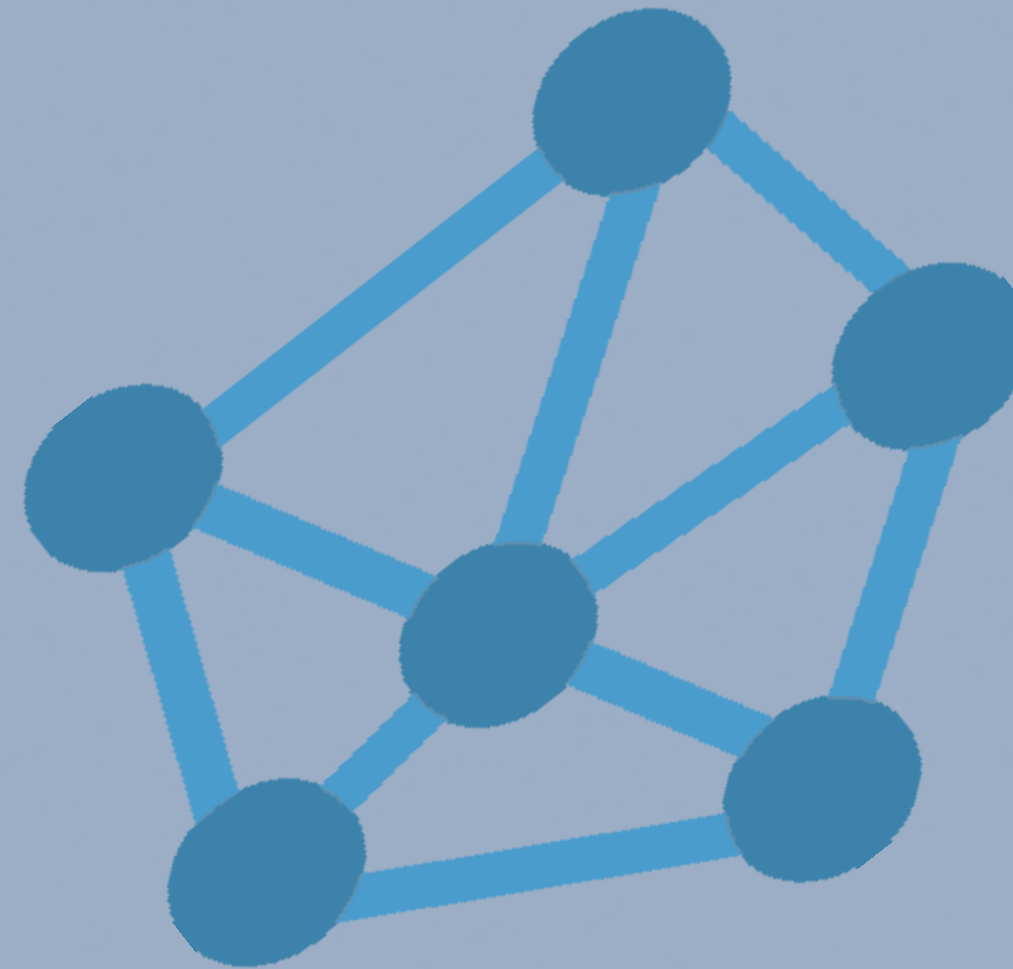
Increase your connections Top-tier Sponsorship



Dimond-\$25,000

Here's how it will work:

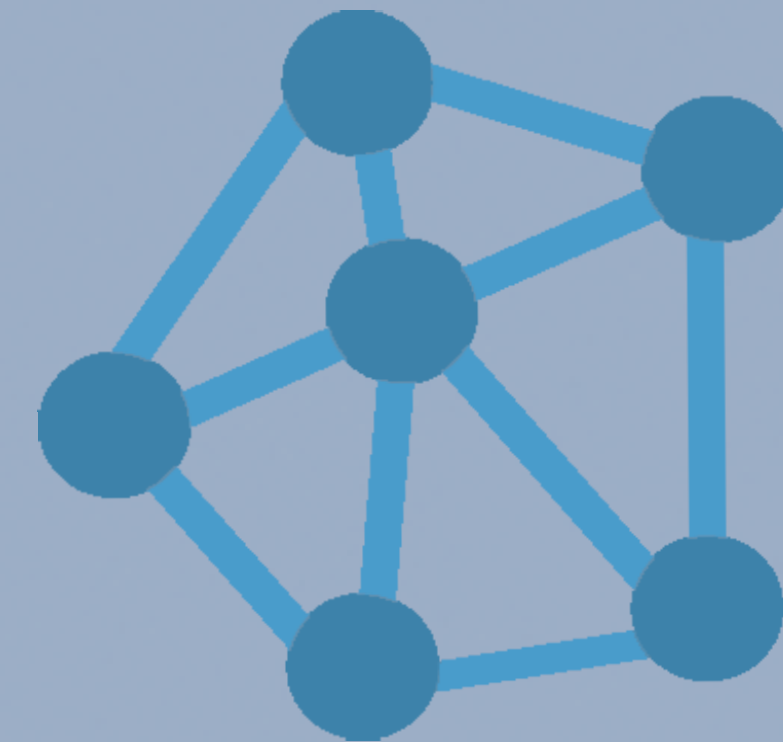
- Priority booths location (1-2)
- Logo on website and other media
- Brand on ASTE service or event.
- Breakout Sessions (up to 4hrs)
- Splash screen on mobile app
- Access to membership directory



Platinum-\$12,000

Here's how it will work:

- Priority booths location(1-2)
- Logo on website and other media
- Brand on ASTE service or event.
- Breakout Sessions (up to 3hrs)
- Splash screen on mobile app
- Access to membership directory



Gold-\$8,000

Here's how it will work:

- Priority booths location(1-2)
- Logo on website and other media
- Brand on ASTE item or event.
- Breakout Sessions (up to 2hrs)
- Splash screen on mobile app
- Access to membership directory

Let us help you reach your goals

Mid-tier Sponsorship



Silver-\$5,000

Here's how it will work:

- Priority booths location (1-2)
- Logo on website
- Brand on ASTE service or event.
- Breakout Sessions (up to 1hr)



Bronze-\$1,500

Here's how it will work:

- Priority booths location (1)
- Logo on website
- Brand on ASTE item.
- Media item inserted in gift bags.
- Breakout Sessions (1/2 hr)



Associate-\$500

Here's how it will work:

- Logo on website
- Media item inserted in gift bags.

About ASTE



ASTE18 numbers

460 attendees
100+ exhibitors
200+ sessions

ASTE is the Premier Education Technology conference in the state and is an organizational affiliate of the International Society for Technology in Education (ISTE).

The History

38 years in Alaska

38 annual conferences

38 years of advocacy, networking and support for technology in education.

Our Members

Over the last 3 years -

51 out of 53 school districts sent attendees to ASTE.

We have members in 99% of the school districts in Alaska.

ASTE covers all 663,300 sq. mi. of Alaskan School Districts

O U R T E A M



Genie Siedler

Executive Director

Past President of ASTE, and currently Executive Director. Previously an Educational Technologist and teacher in the Mat-su Schools.

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Luke Meinert

Vendor Chair

Luke Meinert is Past President of ASTE and the Director of Technology for the Yukon-Koyukuk Schools.

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Jeff Blackburn

Vendor Co-Chair

Jeffrey Blackburn is ASTE Rep for Southcentral Alaska and Educational Technologist of the Mat-Su Schools.

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