

# Rock School 101: Effective Collaborations

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## Competing health care systems and complex patients: An inter-professional collaboration to improve outcomes and reduce health care costs

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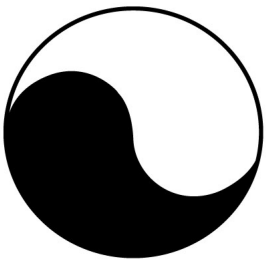




## Artists in the Room

- Who's been in a rock band?
- An orchestra?
- A Play?
- An Improv Group?
- Another creative collaborative?





POLARITY

# The Collaborative Polarity

## More Structure

- **Orchestra**
- **High School Play**
- **Departmental Committee**

## Less Structure

- **Original Rock Band**
- **Group Improvisation**
- **Cross Sector Community Collaborative**



Take a moment to  
identify your  
collaborative

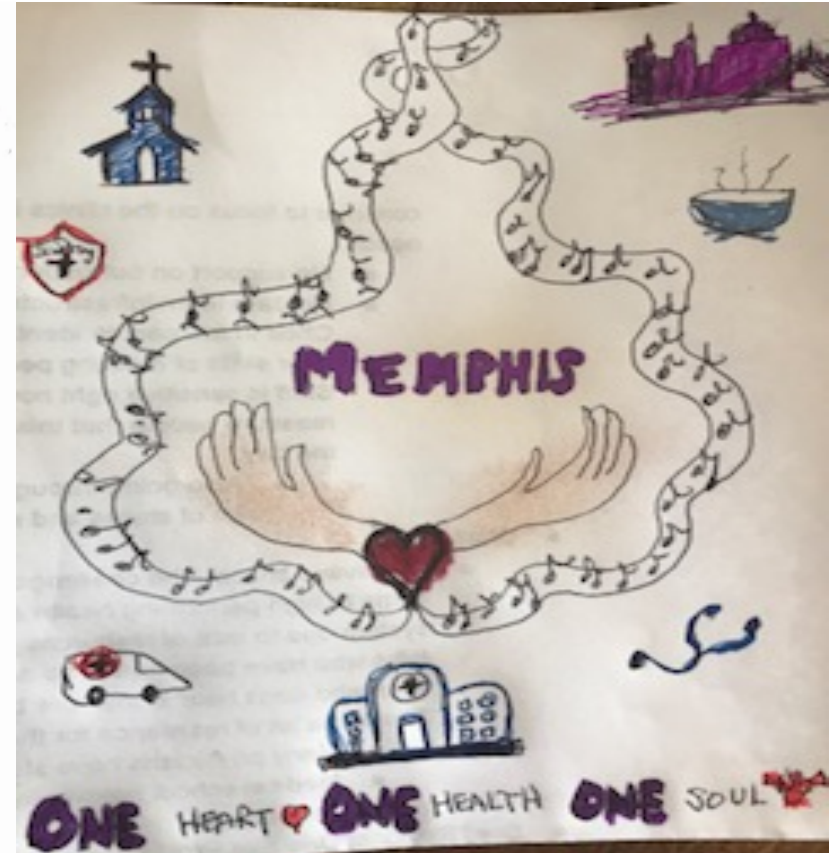
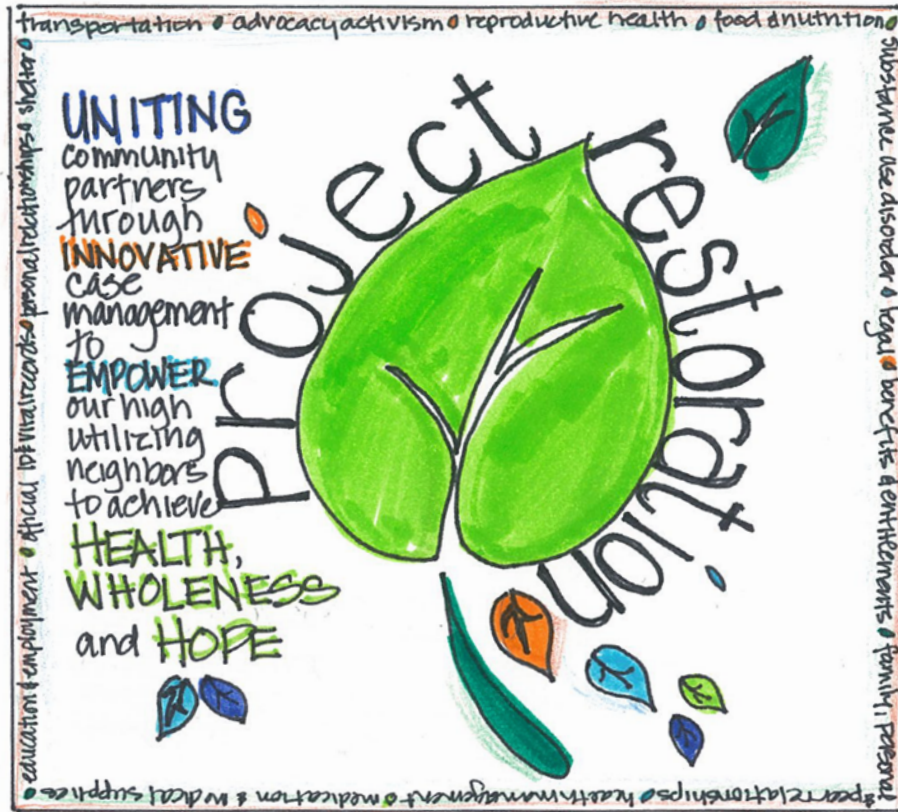




# Your Burning Mission

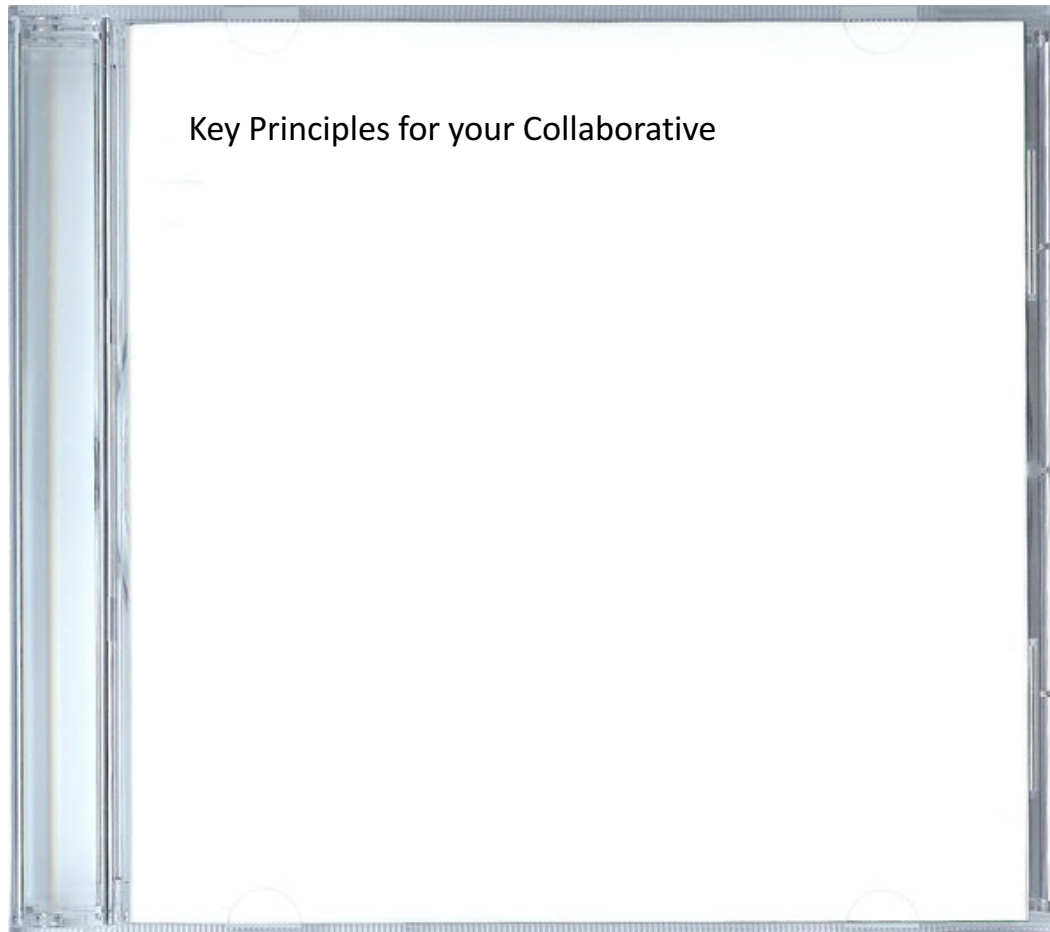


# Draw your Mission on the CD Cover



# In the Third Panel of Your CD

What principles will you take back to your band/collaborative?





# Understanding the Archetypal Roles in a Rock Band



# Who's in your Collaborative?

On the Second Panel of Your CD.....

Write in the following members of your collaborative

**Lead Singer:**



**Drummer:**



**Bass Player:**



**Manager:**









# **In your group, answer the following questions about your archetype:**

- Why does your collaborative need this archetype?
- What are the challenges with this archetype?
- What happens to this archetype when they are not engaged?
- How can you loop this archetype back in to engagement?

# Complex Group Dynamics

- Collaboration Facilitators

*Versus*

- Collaboration Killers



# Key nuggets for safe collaboration

Great music is made by listening

Great Rock musicians know when its time for their part to shine and when its time for them to harmonize with another player

Great Bands know that mistakes are not the end of the world, they are the path to the next inspiration

Great Bands know that everyone needs a part – and if they don't have one, they'll stop showing up

Great Bands know that it takes lots of rehearsals to get to a really cohesive sound (iteration.....)

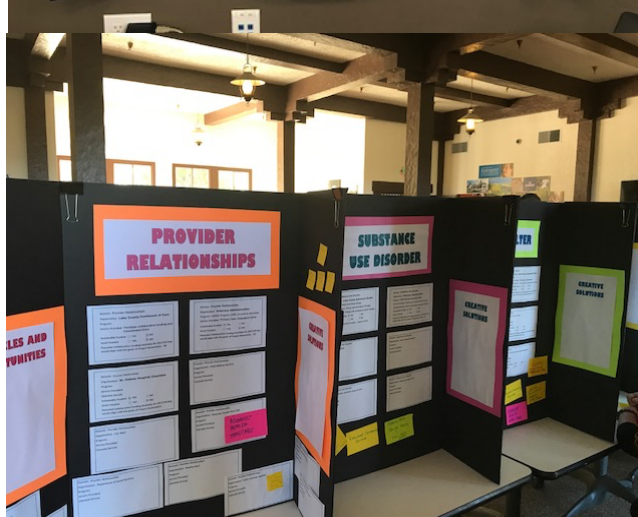
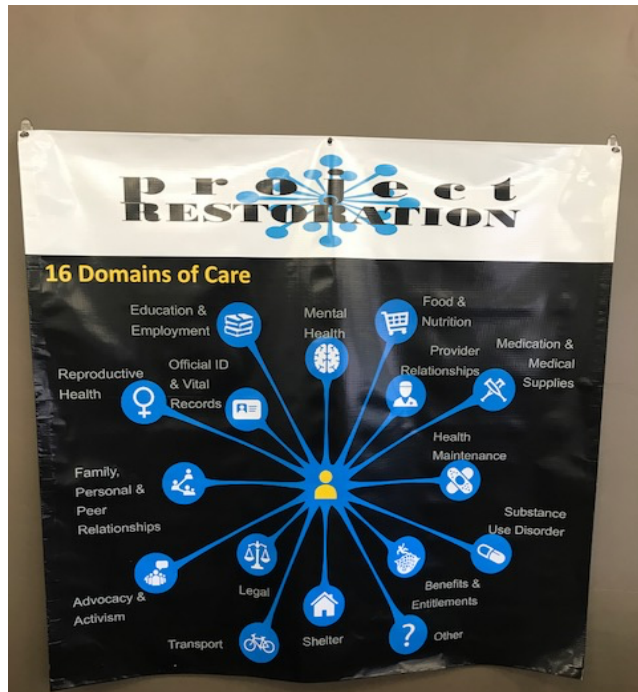
Great Bands know that no one will keep showing up unless its fun

Great Bands know that no music gets made unless you engage with the audience where it will live

Great music thrives in the context of positive regard



# The Story of Clear Lake



# Engaging a Greater Community: Gratitude



Who do you need to keep in your circle?

How will you attribute success to the community?

How will you celebrate collaborative success?

Write the Acknowledgment section on your CD





# Your homework

Watch the following movies:

- Spinal Tap
- The Commitments
- Eddie and the Cruisers

Extra Credit:

- A Mighty Wind
- Waiting for Guffman

What themes do you identify from these movies that apply to your collaborative?

What lessons can you learn from the bands in these movies?

What do these movies teach you “not” to do?



# Rock Star Collaborators!





# Resources

<http://www.sciencedirect.com/science/article/pii/S2405452616301033> Collaboration with Competitors

<https://hbr.org/2013/01/collaboration-is-the-new-compe> Collaboration structures

[https://www.rwjf.org/content/dam/farm/reports/surveys\\_and\\_polls/2013/rwjf406479](https://www.rwjf.org/content/dam/farm/reports/surveys_and_polls/2013/rwjf406479) RWJ Cross Sector Collaborations\*\*

<http://www.healthaffairs.org/doi/pdf/10.1377/hlthaff.2016.0604> Cross Sector partnerships article\*\*

<https://www.well.com/~bbear/cases.html> Case studies of cross sector

<http://journals.sagepub.com/doi/pdf/10.1177/1077558715607162> Systematic review

[https://www.researchgate.net/profile/Frederic\\_Le\\_Roy/publication/287390391\\_Managing\\_coopetition\\_The\\_missing\\_link\\_between\\_strategy\\_and\\_performance/links/568a3f6408aebccc4e19e443.pdf](https://www.researchgate.net/profile/Frederic_Le_Roy/publication/287390391_Managing_coopetition_The_missing_link_between_strategy_and_performance/links/568a3f6408aebccc4e19e443.pdf) Coopetition

[https://ac.els-cdn.com/S187734351730009X/1-s2.0-S187734351730009X-main.pdf?\\_tid=5ecef0d8-be57-11e7-b231-00000aab0f6c&acdnat=1509466992\\_58e0707924ef4bb4339814d62fecec8c](https://ac.els-cdn.com/S187734351730009X/1-s2.0-S187734351730009X-main.pdf?_tid=5ecef0d8-be57-11e7-b231-00000aab0f6c&acdnat=1509466992_58e0707924ef4bb4339814d62fecec8c) Collaboration and Conflict

[https://books.google.com/books?hl=en&lr=&id=q600DgAAQBAJ&oi=fnd&pg=PA114&dq=principles+of+community+collaboration&ots=IBU9AuLD6w&sig=GFSlufA1X\\_hU1k8hW2z2p5JznDE#v=onepage&q&f=false](https://books.google.com/books?hl=en&lr=&id=q600DgAAQBAJ&oi=fnd&pg=PA114&dq=principles+of+community+collaboration&ots=IBU9AuLD6w&sig=GFSlufA1X_hU1k8hW2z2p5JznDE#v=onepage&q&f=false) Clinical & Community Collaboration

<https://www.forbes.com/sites/ruthblatt/2014/03/26/5-secrets-of-successful-rock-stars-as-revealed-by-veteran-crew-members/#78a3d1f17ee5> Secrets of successful rock stars

<http://digitalknowledge.babson.edu/cgi/viewcontent.cgi?article=1564&context=fer> Entrepreneurial teams

<https://static1.squarespace.com/static/58179867579fb3b841354581/t/595b874de110eba00f7454ed/1499170762951/Fostering+Agency+to+Improve+Health.pdf> Community Agency\*\*

