

Perlego

Westcliff University x Perlego

A Case Study

Meeting Evolving Student Needs in the AI Era:
Westcliff University's On-Demand Course Access
for Student Success



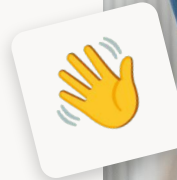
Dr. Ying Iverson

Chief Academic Officer & VP
Academic Affairs
Westcliff University



Dr. Jodi Consten

Dean of the College of
Education
Westcliff University



Our mission **To make education accessible to all.**

We believe education is a human right, so we built an online library with accessibility, affordability and sustainability at its core.

Perlego was born to provide an affordable (and sustainable) textbook solution for learners around the world, by partnering with publishers, making over 1m books available under a single monthly subscription

Perlego



Over 1,500,000 titles, covering all topics, on an All-You-Can-Read-Model

Perlego's digital learning platform equips students with on-demand access to the knowledge, books and research skills they need to succeed in higher education and beyond.

1,500,000+ TITLES



9,000+ PUBLISHERS

























palgrave
macmillan

 Taylor & Francis Group
an informa business

 WILEY


KoganPage

992 TOPICS

 Architecture 9,506 books	 Art 12,480 books	 Biological Sciences 29,608 books
 Business 24,183 books	 Computer Science 20,402 books	 Design 2,427 books
 Economics 12,384 books	 Education 33,590 books	 History 86,832 books
 Languages & Linguistics 24,689 books	 Law 22,251 books	 Literature 115,038 books
 Mathematics 10,444 books	 Media & Performing Arts 20,783 books	 Medicine 34,310 books
 Personal Development 12,058 books	 Philosophy 25,588 books	 Physical Sciences 25,567 books
 Politics & International Relations 47,020 books	 Psychology 24,718 books	 Social Sciences 71,728 books
 Study Aids 3,166 books	 Technology & Engineering 38,041 books	 Theology & Religion 49,320 books

A simple subscription for all your textbooks

“The Spotify for Textbooks”

As quoted by

Forbes



THE  TIMES

sky NEWS



Average annual cost of college textbooks in US



Source: National Center for Education Data Statistics

01

20% of students who fail college courses are due to the **cost of textbooks** and class materials.

02

25% of students reported they **worked extra hours** to pay for their books and materials.

03

11% **skipped meals** in order to afford books and course materials.

04

65% of college students **skipped buying textbooks** because they were too expensive.

How do you want your students to use AI?

Top student use cases



**Starting Papers
and Projects**

1



**Summarising
Texts**

2



**Brainstorming
Creative Projects**

3



**Exploring
Topics**

4



**Editing their
Writing**

5



Today a reader, tomorrow a
leader.

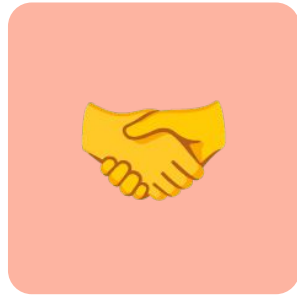
Margaret Fuller

Perlego AI Principles



Support rather than replace

We implement AI to support and enhance, not replace, the learning experience.



Collaboration & trust

We create trust by consulting our HigherEd & publishing partners on AI



Mitigate against bias

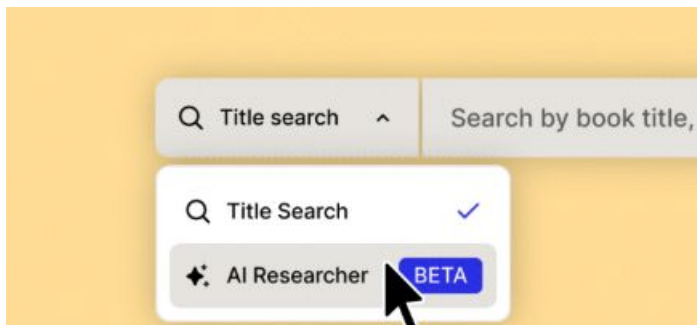
We work hard to prevent the introduction of unfair bias through AI on Perlego.



Privacy as the standard

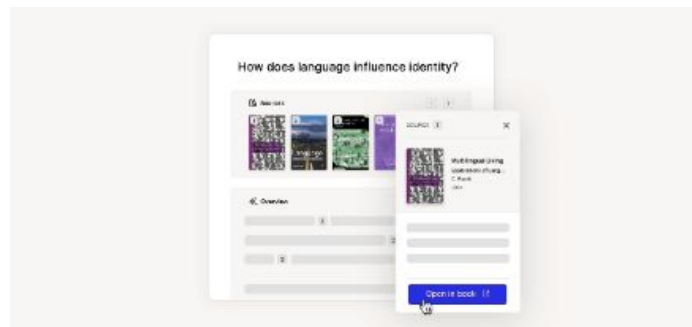
We respect the privacy and intellectual property of our users and partners.

Supercharge reading with Perlego's AI tools



Smart Search BETA

A new way to search Perlego's catalogue. Ask a question and we will guide you to the key books and key excerpts buried across the billions of pages on offer.

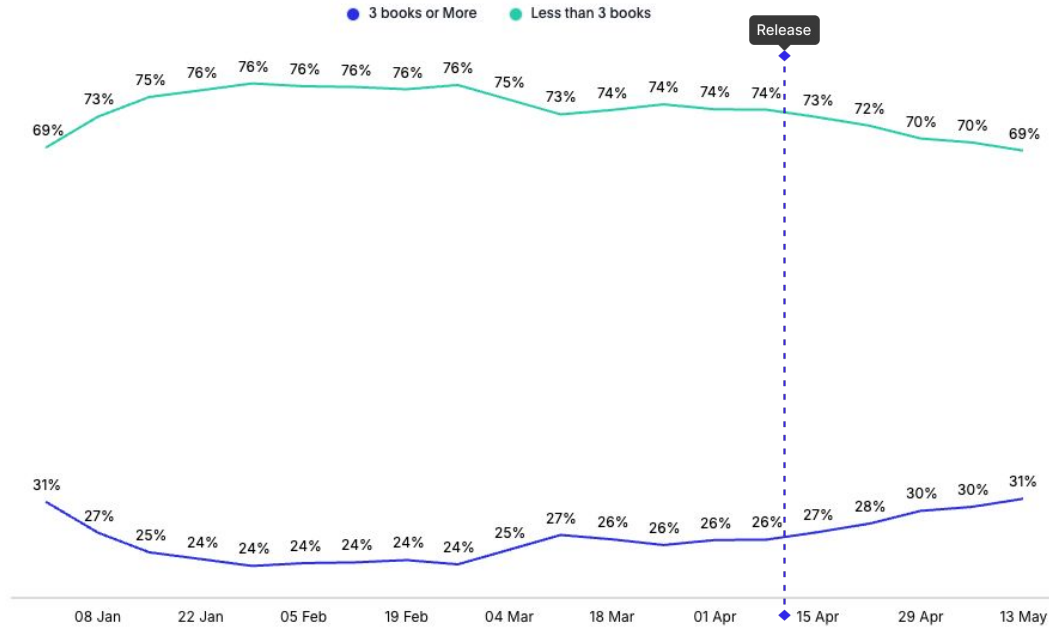


Research Assistant BETA

Research Assistant provides cited overviews to research queries, backed and cited by academic titles on Perlego.

Click the citation, and it will guide directly to the source.

Students are reading 3 x more when using AI discovery



Creating a Culture of Readiness for Digital Transformation

How do you drive institutional change?



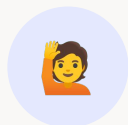
Dr. Ying Iverson

Chief Academic Officer and Vice
President of Academic Affairs



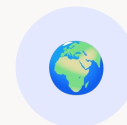


Westcliff University strives to become the most innovative global educational institution, respected for its transformative, technologically advanced programs and initiatives with a focus on excellence, social responsibility, and diversity.



7,300

Students enrolled



100+

Countries of origin for Westcliff students



92%

Student satisfaction rate



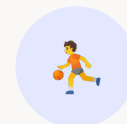
75%

12 month retention rate



401-600

Times Higher Ed Global Impact Ranking



10

Campuses globally

Affordable, Accessible and Impactful

How can you ensure the successful adoption of a new digital learning platform like Perlego?



Dr. Jodi Consten

Dean College of Education



Westcliff faculty feedback

When queried, the students liked being able to go to one place and pull up the resources rather than searching Google and trying to identify if the resource was valid.

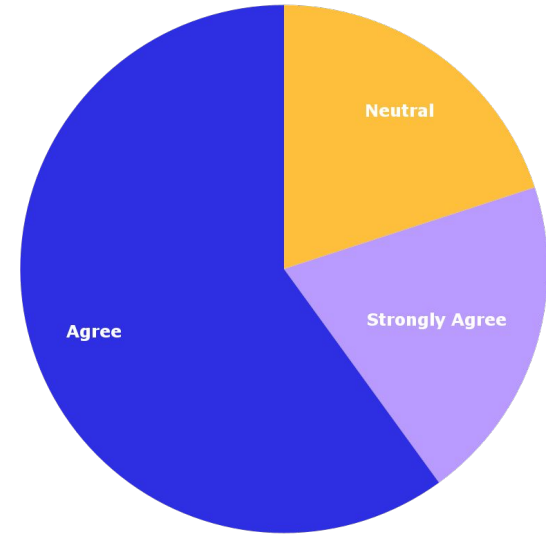
Of the immediately obvious benefits, from both a faculty and student perspective, was the ability to access the texts from a single platform. The ability to link a specific reading into the LMS made it possible to tailor the learning a bit. I wish I had the opportunity to use it again, as Perlego has other features that would benefit students, such as the read-aloud feature and I would also like to tap into the search feature.

My students (MATESOL) found Perlego amazing: a good choice of books and all the wonderful functions where you can keep notes, make your own bibliographies, collaborate etc.



I identified 8 textbooks available on Perlego for my Fall 1 class to use as supplementary resources and the students used all of these in their work –

The quality of the work from that standpoint went up.



Overall, I am satisfied with Perlego as an academic resource

Perlego and Westcliff University

partnership outcomes since May 2025 launch



2,472

Student sign ups



8,098

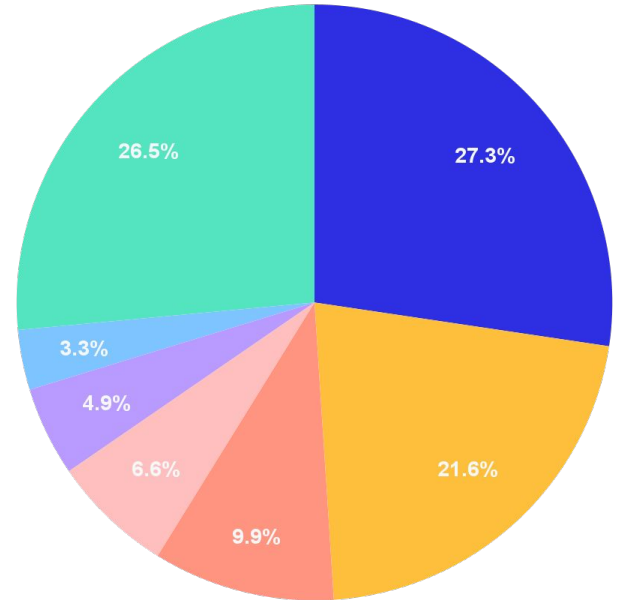
Books read



\$200,000

Value of books read by students

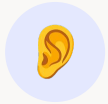
READING TIME BY TOPIC



- Theology & Religion
- Business
- Education
- Psychology
- Social Sciences
- Computer Science
- Other

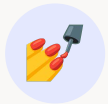
Perlego and Westcliff University

*partnership outcomes
since May 2025 launch*



2,341

Read Aloud Feature Uses



9,010

Highlights made



1,558

Hours spent reading





”

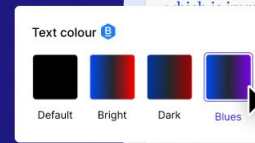
Perlego has been a game-changer for my research and reading. The BeeLine Reader, designed to guide the eyes through large blocks of text, keeps me engaged and makes studying feel far less overwhelming.

Palav Patel, MBA Student, Westcliff University

Chapter 5: From Dinosaurs to Birds

In a futuristic Japan, an outbreak of canine influenza spreads throughout the (fictitious) city of Megasaki with the risk of becoming contagious to humans. The city's authoritarian mayor, Kenji Kobayashi, ratifies an official decree banishing all dogs to Trash Island,

liately approved despite the insistence of nabe, the mayor's political opponent, who e to creating a cure for the dog flu. The orted from the city is a white and black- ned Spots Kobayashi, that served as the





<https://tinyurl.com/mr26a32c>



Matthias Auer

AT • 1 review

9 Mar 2025



Wonderful product

Wonderful product, insanely helpful and the price is amazing!
The read aloud feature is also amazing!!

Date of experience: 09 March 2025



Adil Abbas

AU • 1 review

Oct 25, 2024



Perlego: An Essential Resource for Efficient and Effective Teaching and Learning

Perlego has been an invaluable resource in my class preparation. It provides easy access to a vast range of up-to-date references and reading materials, allowing me to quickly find relevant content for my courses. The platform's diverse selection of academic books means I can support my lessons with high-quality sources across various topics. Additionally, its user-friendly interface and search functions make navigating resources efficient, which saves time and enhances the overall quality of my teaching.



Rebekah Ramirez

US • 1 review

5 Feb 2025



Save Money and Time :)

Audiobook is so useful and textbooks are super affordable compared to hardcopies

Date of experience: 05 February 2025



S. K. Purvis

GB • 2 reviews

A day ago



Perlego is a fantastic resource for...

Perlego is a fantastic resource for text books and I relied upon them heavily for my MA research. They are such a good source that after my school subscription was over, I bought my own subscription. Highly, highly recommended.

Date of experience: 21 March 2025



Geraldine Ross

GB • 3 reviews

19 Feb 2025



This has been so much help for...

This has been so much help for university. It's saving me a small fortune in books. Out of three books for this term they have two of them. The research assistant is so good. A* from me

Date of experience: 19 February 2025



Michelle Liga

US • 1 review

6 Mar 2025



This is like Kindle but for textbooks

This is like Kindle but for textbooks. I can pull material from many different publishers and authors. It seems like they have a kagillion (not sure what that amount is but it is a lot!) of subjects. Well worth the money for what I am getting.

Date of experience: 06 March 2025

Questions?

Ryan Borgesius, VP North America, Perlego

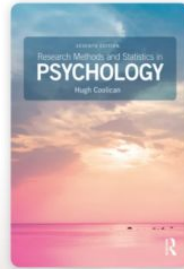
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DOWNLOADING...

Research and Statistics
in Psychology

Hugh Coolican

All books ▾





**Thank you for
joining our session.**

If you have further questions, we'd love to see you at Perlego's booth.

**Changing student
expectations and the
future of higher education**



Perlego  **Connect**

**Download
whitepaper**

